

REVISTA ECONOMICĂ

Volume 75, Issue 4, Year 2023

Journal of economic-financial theory and practice

CNCSIS reference: B+, Code 478

Frequency: 4 issues / year

ISSN: 1582-6260 (print)

ISSN: 2344-5424 (online)

Indexed in:

RePeC

Ulrich`s Periodicals Directory

EBSCO – Business Source Complete Plus

Crossref

Editor

Prof. Dan POPESCU

Ph.D., D.H.C. of University of Rennes 1, France and Dr.H.C. of Academy of Economic Studies of Moldova

Editor Assistant in Chief

Eduard Alexandru STOICA – *Lucian Blaga University of Sibiu, Romania*

Editors

Ioana Andreea BOGOSLOV – *Lucian Blaga University of Sibiu, Romania*

Mircea FUCIU – *Lucian Blaga University of Sibiu, Romania*

Alexandra Gabriela MARINA – *Lucian Blaga University of Sibiu, Romania*

Ioana Raluca SBÂRCEA – *Lucian Blaga University of Sibiu, Romania*

Associate Editors

Ganna KHARLAMOVA – *Taras Shevchenko National University of Kyiv, Ukraine*

Esra Kahya ÖZYIRMIDOKUZ – *Erciyes University, Kayseri, Turkey*

Technical Editors

Arina GREAVU – *Lucian Blaga University of Sibiu, Romania*

Mihai Gabriel CRISTIAN – *Lucian Blaga University of Sibiu, Romania*

Advisory Board/Scientific Committee

Dian AGUSTIA – *Airlangga University, Surabaya, Indonesia*
Asuman AKDOGAN – *Erciyes University, Kayseri, Turkey*
Lucian-Liviu ALBU – *Institute of Economic Forecasting of the Romanian Academy*
Susana ÁLVAREZ-OTERO – *University of Oviedo, Spain*
Michael Gerhard AMBROSI – *University of Trier, Germany*
Alper ASLAN – *Nevşehir Hacı Bektaş Veli University, Turkey*
Rumayya BATUBARA – *Airlangga University, Surabaya, Indonesia*
Lucian BELAȘCU – *Lucian Blaga University of Sibiu, Romania*
Grigore BELOSTECINIC – *Academy of Economic Studies of Moldova*
Vasile BRĂTIAN – *Lucian Blaga University of Sibiu, Romania*
Camelia BUDAC – *Lucian Blaga University of Sibiu, Romania*
Sergiu CHIRCĂ – *Academy of Economic Studies of Moldova*
Alina CIUHUREANU – *Nicolae Bălcescu Land Forces Academy, Romania*
Vadim COJOCARU – *Academy of Economic Studies of Moldova*
Carmen COMANICIU – *Lucian Blaga University of Sibiu, Romania*
Viorel CORNESCU – *The University of Bucharest, Romania*
Francesco D'ESPOSITO – *The Gabrielle d'Annunzio University, Pescara, Italy*
Elena DRUICĂ – *The University of Bucharest, Romania*
Oana DURALIA – *Lucian Blaga University of Sibiu, Romania*
Liviu FLOREA – *Washburn University, USA*
Valeriu Ioan FRANC – *National Institute of Economic Research*
Iuliana Eugenia GEORGESCU – *Alexandru Ioan Cuza University of Iași, Romania*
Mircea Radu GEORGESCU – *Alexandru Ioan Cuza University of Iași, Romania*
Shaik Azahar Shaik HUSSAIN – *Universiti Malaysia Sarawak, Malaysia*
Livia ILIE – *Lucian Blaga University of Sibiu, Romania*
Magdalena IORDACHE PLATIS – *The University of Bucharest, Romania*
Eugen IORDĂNESCU – *Lucian Blaga University of Sibiu, Romania*
Ganna KHARLAMOVA – *Taras Shevchenko National University of Kyiv, Ukraine*
Alexander KOSTOV – *Institute for Balkan Studies, Sofia, Bulgaria*
Robert LABBÉ – *University of Rennes 1, France*
Carlos Alberto Falcão MARQUES – *Universidade de Évora, Portugal*
Silvia MĂRGINEAN – *Lucian Blaga University of Sibiu, Romania*
Bogdan MÂRZA – *Lucian Blaga University of Sibiu, Romania*
Liviu MIHĂESCU – *Lucian Blaga University of Sibiu, Romania*
Virgil NICULA – *Lucian Blaga University of Sibiu, Romania*
Zorana NIKITOVIĆ – *Faculty of Business Economy and Entrepreneurship, Belgrade, Serbia*
Claudia OGREAN – *Lucian Blaga University of Sibiu, Romania*
Ramona ORĂȘTEAN – *Lucian Blaga University of Sibiu, Romania*
Esra Kahya ÖZYIRMIDOKUZ – *Erciyes University, Kayseri, Turkey*
Răzvan PAPUC – *The University of Bucharest, Romania*
Ion POHOAȚĂ – *Alexandru Ioan Cuza University of Iași, Romania*
Massimo POLLIFRONI – *University of Turin, Italy*
Dan POPESCU – *Lucian Blaga University of Sibiu, Romania*
Dan Alexandru POPESCU – *Lucian Blaga University of Sibiu, Romania*
Jelena POPOVA – *Baltic Interational Academy, Latvia*
Valentin RADU – *Valahia University of Targoviste, Romania*

Vladimir RISTANOVIĆ – *Faculty of Business Economy and Entrepreneurship, Belgrade, Serbia*
Ilie ROTARIU – *Lucian Blaga University of Sibiu, Romania*
Ioana Raluca SBÂRCEA – *Lucian Blaga University of Sibiu, Romania*
Răzvan ȘERBU – *Lucian Blaga University of Sibiu, Romania*
Ahmad Rizki SRIDADI – *Airlangga University, Surabaya, Indonesia*
Andriy STAVYTSKYIY – *Taras Shevchenko National University of Kyiv, Ukraine*
Eduard Alexandru STOICA – *Lucian Blaga University of Sibiu, Romania*
Cristina TĂNĂSESCU – *Lucian Blaga University of Sibiu, Romania*
Kumru UYAR – *Erciyes University, Kayseri, Turkey*
Julian VASILEV – *University of Economics – Varna, Bulgaria*

Lucian Blaga University of Sibiu
10th Victoriei Bd. Street
550024, Sibiu, Romania

Center for Economic Research
Lucian Blaga University of Sibiu
17th Calea Dumbrăvii Street
Phone/Fax: (+4) 0269 235 879
550324, Sibiu, Romania

G. P.E. «Continent»
2nd Dr. Ion Rațiu Street
Phone: (+4) 0269 243 210
550012, Sibiu, Romania

Copyright

All the copyright of the present volume belongs to Revista Economică. All rights reserved.

All the papers of the present volume were peer reviewed by two independent reviewers of the Scientific Committee of the Revista Economică. Acceptance was granted when both reviewers' recommendations were positive. The authors have the full responsibility of the papers presented in this volume.

REFERENCES

- Claudia BOGHICEVICI**
DIAGNOSIS OF THE HEALTH SYSTEM IN ROMANIA AND PERSPECTIVES ON THE SUSTAINABILITY AND FINANCING OF THE SYSTEM.....7
- Ioana Andreea BOGOSLOV, Alexandra-Gabriela MARINA**
THE ACCOUNTING PROFESSION UNDER THE INFLUENCE OF DIGITALIZATION - PREMISES OF THE INTELLIGENT FUTURE 20
- Oana DURALIA**
CONSUMER BEHAVIOR AND SUSTAINABLE MARKETING 29
- Arina GREAVU**
ASSESSING STUDENTS' WRITING SKILLS: A CASE OF ROMANIAN STUDENTS OF BUSINESS ENGLISH..... 38
- Hasna YUNITASARI, Fatin Fadhilah HASIB, Widiyanti Ayu NILASARI, Annanda HARTANTI, Dewi RAHMAWATI**
FACTORS AFFECTING CONSUMER PURCHASE INTENTION ON FASHION MUSLIM OFFICIAL WEBSITE IN THE DIGITAL ECONOMY ERA 46
- Aida-Lavinia NEAGOE (BARBU)**
DIMENSIONS OF COMPANY PERFORMANCE 57
- Massimo POLLIFRONI, Adrian IOANA, Francesco POLLIFRONI**
THE CONCEPT OF STANDARD COST IDENTIFIABLE AS A DRIVER OF CONJUNCTION BETWEEN PUBLIC ACCOUNTING AND PUBLIC MANAGEMENT 66
- Doris-Louise POPESCU**
THE AGRARIAN REFORM OF 1921.IMPACT ON THE ROMANIAN AGRICULTURAL DEVELOPMENT..... 74
- Sorin TERCHILĂ**
TRANSFORMING COMPANIES AND ADAPTING TO THE NEW GLOBAL CONTEXT. PERSPECTIVES, CHALLENGES AND OPPORTUNITIES..... 82
- Eliza-Alexandra VASILE, Gabriela DOBROTĂ**
TO WHAT EXTENT DO THE MONETARY POLICY DECISIONS LEAD TO THE FULFILLMENT OF THE OBJECTIVE OF THE NATIONAL BANK OF ROMANIA?94