

CURRICULUM

1ST YEAR

No.	Discipline Title	Type	1 st Semester				2 st Semester			
			C	S	Assesment Method	Credits	C	S	Assesment Method	Credits
1.	Managerial Economics	DO	2	1	E	8	-	-	-	-
2.	Global Economic Policy and Governance	DO	2	1	E	8	-	-	-	-
3.	Intercultural Managerial Communication	DO	2	1	E	7	-	-	-	-
4.	Negotiation and Public Relations	DA	2	1	E	7	-	-	-	-
	English for Business Communication	DA					-	-	-	-
5.	Marketing Management	DO	-	-	-	-	2	1	E	8
6.	Knowledge Management	DO	-	-	-	-	2	1	E	8
7.	Managerial Finance	DO	-	-	-	-	2	1	E	7
8.	Mergers and Acquisitions	DA	-	-	-	-	2	1	E	7
	International Projects Management	DA	-	-	-	-				
Facultative Discipline:										
9.	Practice	DFc	-	12	C	3	-	12	C	3
Total hours per week			8	4	4E	30	8	4	4E	30
			Sem. 1 = 12/30				Sem. 2 = 12/30			

Note:

Students will choose one discipline from the packages of “optionals”.

Legendă:

DO – Mandatory disciplines; DA – Optional disciplines; DFc – Facultative disciplines; E – Exam, V- Verification; C- Colloquy;

RECTOR,
Prof. dr. Ioan Bondrea

DEAN,
Conf. dr. Silvia Mărginean

HEAD OF DEPARTMENT,
Conf. dr. Camelia Budac

CURRICULUM

2ND YEAR

No.	Discipline Title	Type	1 st Semester				2 nd Semester			
			C	S	Assesment Method	Credits	C	S	Assesment Method	Credits
1.	Brand Strategies	DO	2	1	E	7	-	-	-	-
2.	Competitive Strategies	DO	2	1	E	7	-	-	-	-
3.	E-Business Management	DO	2	1	E	7	-	-	-	-
4.	Business Taxation	DA	1	2	E	6	-	-	-	-
	Sales Force and Logistics	DA					-	-	-	-
5.	Speciality Practice	DO	84		C	3				
6.	Strategy and Strategic Management	DO	-	-	-	-	2	1	E	6
7.	International Standards for Financial Reporting (IFRS/IAS)	DO	-	-	-	-	1	2	E	5
8.	Business Simulation	DO	-	-	-	-	1	2	E	6
9.	Technology and Operations Management	DO	-	-	-	-	1	1	E	4
10.	Research Seminar	DO	-	-	-	-	0	1	V	3
11.	Ethics and Academic Integrity	DO	-	-	-	-	1	0	E	3
12.	Elaboration of Dissertation Thesis	DO	-	-	-	-	-	60	C	3
Facultative Disciplines:										
13.	Practice	DFc	-	-	-	-	-	12	C	3
Total hours per week			7	5	4E+ 1C	30	6	7	5E+ 1V+ 1C	30
			Sem. 1 = 12/30				Sem. 2 = 13/30			

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