

PLAN DE ÎNVĂȚĂMÂNT / CURRICULUM

ANUL 1 / 1st YEAR

Nr. Crt. No.	Disciplina Subject	Cod Code	Semestrul 1/ 1st Semester						Semestrul 2/ 2nd Semester						NOSI/ sem			
			C	S	L	P	Alte	Ver. Eval.	Cred. Cred.	C	S	L	P	Alte		Ver. Eval.	Cred. Cred.	
1.1	Microeconomie Microeconomics	FSE.MMA.MAR.L.FO.1.2200.E-5.1	2	2				Examen	5								69	
1.2	Matematică aplicată în economie Mathematics Applied in Economy	FSE.MMA.MAR.L.FO.1.1100.E-4.2	1	1				Examen	4								72	
1.3	Dreptul afacerilor Business Law	FSE.MMA.MAR.L.FO.1.1100.E-3.3	1	1				Examen	3								47	
1.4	Marketing Marketing	FSE.MMA.MAR.L.FO.1.2200.E-5.4	2	2				Examen	5								69	
1.5	Bazele contabilității Accounting Bases	FSE.MMA.MAR.L.FO.1.2200.E-5.5	2	2				Examen	5								69	
1.6	Informatică Informatics	FSE.MMA.MAR.L.FO.1.2020.E-5.6	2		2			Examen	5								69	
1.7	Limba străină pentru afaceri Business Foreign Language	FSE.MMA.MAR.L.CO.1.1100.C-3.7	1	1				Colocviu	3								47	
1.8	Educație fizică Sports	FSE.MMA.MAR.L.CO.1.0100.V-1.8		1				Verificare	1								11	
2.1	Macroeconomie Macroeconomics	FSE.MMA.MAR.L.FO.2.2200.E-6.1								2	2				Examen	6	94	
2.2	Marketing online Online Marketing	FSE.MMA.MAR.L.FO.2.2200.E-3.2								2	2				Examen	3	19	
2.3	Antreprenoriat Entrepreneurship	FSE.MMA.MAR.L.TO.2.2100.E-3.3								2	1				Examen	3	33	
2.4	Istorie economică Economic History	FSE.MMA.MAR.L.FO.2.1100.E-4.4								1	1				Examen	4	72	
2.5	Management Management	FSE.MMA.MAR.L.FO.2.2200.E-6.5								2	2				Examen	6	94	
2.6	Economie europeană European Economy	FSE.MMA.MAR.L.FO.2.2100.E-5.6								2	1				Examen	5	83	
2.7	Limba străină pentru afaceri Business Foreign Language	FSE.MMA.MAR.L.CO.2.1100.V-3.7								1	1				Colocviu	3	47	
2.8	Educație fizică Sports	FSE.MMA.MAR.L.CO.2.0100.V-1.8									1				Verificare	1	11	
			11	10	2	0	0	0	6E+1V+ 1C+0P	31	12	11	0	0	0	6E+1V+ 1C+0P	31	906
TOTAL ORE PE SAPTAMANA/ TOTAL NUMBER OF HOURS/WEEK			23						23									
			TOTAL S1:						31	TOTAL S2:						31		
Discipline facultative la propunerea facultății/ Facultative subjects proposed by faculty																		
1.9	Practică de specialitate Specialty Practice	FSE.MMA.MAR.L.DU.1.P6.C-3.9						6	Colocviu	3							75	
2.9	Practică de specialitate Specialty Practice	FSE.MMA.MAR.L.CU.2.P6.C-3.9											6	Colocviu	3		75	
			0	0	0	0	6	0E+0V+ 1C+0P	3	0	0	0	0	6	0E+0V+ 1C+0P	3	150	
TOTAL ORE PE SAPTAMANA DISCIPLINE FACULTATIVE TOTAL NUMBER OF HOURS/WEEK (FACULTATIVE SUBJECTS)			6						6									
			TOTAL S1:						3	TOTAL S2:						3		

Rector/Rektor,

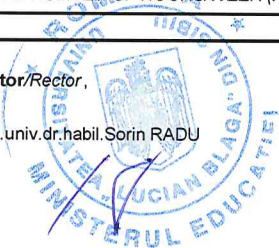
Prof.univ.dr.habil.Sorin RADU

Decan/Dean,

Conf.univ.dr. Alin OPREANA

Director Departament/Head of Department,

Conf.univ.dr. Camelia BUDAC



Alin Opreana

Camelia Budac

PLAN DE ÎNVĂȚĂMÂNT / CURRICULUM

ANUL 2 / 2nd YEAR

Nr. Crt. No.	Disciplina Subject	Cod Code	Semestrul 1/ 1st Semester						Semestrul 2/ 2nd Semester						NOSI/ sem		
			C	S	L	P	Alte	Ver. Eval.	Cred. Cred.	C	S	L	P	Alte		Ver. Eval.	Cred. Cred.
3.1	Finanțe Finance	FSE.MMA.MAR.L.FO.3.2200.E-6.1	2	2				Examen	6								94
3.2	Statistică Statistics	FSE.MMA.MAR.L.FO.3.2200.E-6.2	2	2				Examen	6								94
3.3	Comportamentul consumatorului Consumer Behavior	FSE.MMA.MAR.L.DO.3.2200.E-4.3	2	2				Examen	4								44
3.4	Tehnici de vânzare Sales Techniques	FSE.MMA.MAR.L.DO.3.1100.E-3.4	1	1				Examen	3								47
3.5	Tehnici promoționale Promotional Techniques	FSE.MMA.MAR.L.DO.3.1100.E-3.5	1	1				Examen	3								47
3.6	Cercetări de marketing Marketing Research	FSE.MMA.MAR.L.DO.3.2200.E-5.6	2	2				Examen	5								69
3.7	Limba străină pentru afaceri Business Foreign Language	FSE.MMA.MAR.L.CO.3.1100.C-3.7	1	1				Colocviu	3								47
3.8	Educație fizică Sports	FSE.MMA.MAR.L.CO.3.0100.V-1.8		1				Verificare	1								11
4.1	Marketing internațional International Marketing	FSE.MMA.MAR.L.DO.4.2200.E-5.1								2	2				Examen	5	69
4.2	Marketingul serviciilor Services Marketing	FSE.MMA.MAR.L.DO.4.2200.E-5.2								2	2				Examen	5	69
4.3	Marketing direct Direct Marketing	FSE.MMA.MAR.L.DO.4.2200.E-5.3								2	2				Examen	5	69
4.4	Marketing turistic Tourism Marketing	FSE.MMA.MAR.L.DO.4.2200.E-4.4								2	2				Examen	4	44
4.5	Educație fizică Sports	FSE.MMA.MAR.L.CO.4.0100.V-1.5									1			Verificare	1	11	
4.6	Limba străină pentru afaceri Business Foreign Language	FSE.MMA.MAR.L.CO.4.1100.C-3.6								1	1			Colocviu	3	47	
4.7	Practică de specialitate Specialty Practice	FSE.MMA.MAR.L.DO.4.P6.C-3.7											6	Colocviu	3	75	
4.8	Econometrie Econometrics	FSE.MMA.MAR.L.FA.4.2200.E-5.8															
4.9	Management comercial Commercial Management	FSE.MMA.MAR.L.DA.4.2200.E-5.9															
4.10	Fundamentarea științei mărfurilor Merchandising	FSE.MMA.MAR.L.EA.4.2200.E-5.10								2	2				Examen	5	69
4.11	Creativitate în marketing Creativity in Marketing	FSE.MMA.MAR.L.EA.4.2200.E-5.11															
4.12	Proiecte de marketing Marketing Projects	FSE.MMA.MAR.L.DA.4.2200.E-5.12															
4.13	Etică și integritate academică Ethics and Academic Integrity	FSE.MMA.MAR.L.CA.4.2200.E-5.13															
			11	12	0	0	0	6E+1V+ 1C+0P+0 A/R	31	11	12	0	0	6	5E+1V+ 2C+0P+0 A/R	31	906
TOTAL ORE PE SAPTAMANA/ TOTAL NUMBER OF HOURS/WEEK			23						29								
			TOTAL S1:						31	TOTAL S2:						31	
Discipline facultative transversale la propunerea ULBS/ Transversal facultative subjects proposed by ULBS.																	
1	Limba străină (secundară) I / Foreign Language (secondary) I	ULBS.ULBS.ULBS.L.TU.3.0200.C-3.1		2					Colocviu	3							47
2	Tehnici de prezentare / Presentation Techniques	ULBS.ULBS.ULBS.L.TU.3.0002.P-3.2				2			Proiect	3							47
3	Educație digitală / Digital Education	ULBS.ULBS.ULBS.L.TU.3.0200.C-3.3		2					Colocviu	3							47
4	Retorică argumentare și dezbateri / Rhetoric, Argumentation and Debate	ULBS.ULBS.ULBS.L.TU.3.0200.C-3.4		2					Colocviu	3							47
5	Limba străină (secundară) II / Foreign Language (secondary) II	ULBS.ULBS.ULBS.L.TU.4.0200.C-3.1									2			Colocviu	3	47	
6	Limba română. Compoziție și stil / Romanian Language. Composition and Style	ULBS.ULBS.ULBS.L.TU.4.0200.C-3.2									2			Colocviu	3	47	
7	Scrisoare academică / Academic Writing	ULBS.ULBS.ULBS.L.TU.4.0200.C-3.3									2			Colocviu	3	47	
8	Echitate socială și nondiscriminare / Social Equity and non-Discrimination	ULBS.ULBS.ULBS.L.TU.4.0200.C-3.4									2			Colocviu	3	47	
			0	6	0	2	0	0E+0V+ 3C+1P+0 A/R	12	0	8	0	0	0	0E+0V+ 4C+0P+0 A/R	12	376
TOTAL ORE PE SAPTAMANA DISCIPLINE FACULTATIVE TOTAL NUMBER OF HOURS/WEEK (FACULTATIVE SUBJECTS)			8						8								
			TOTAL S1:						12	TOTAL S2:						12	

Rector/Rektor

Prof.univ.dr.habil.Sorin RADU

Decan/Dean

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Director Department/Head of Department

Conf.univ.dr. Camelia BUDAC

UNIVERSITATEA "LUCIAN BLAGA" DIN SIBIU

"LUCIAN BLAGA" UNIVERSITY OF SIBIU

Facultatea de Științe Economice

Faculty of Economic Sciences

Domeniul: Marketing

Main field of study: Marketing

Specializarea: MARKETING

Specialization: MARKETING

Titlul absolventului: LICENȚIAT ÎN ȘTIINȚE ECONOMICE/

Conferred title: BACHELOR OF ECONOMIC SCIENCES

Durata studiilor: 3 ani/Duration of studies: 3 years

Forma de învățământ: IF / Form of education: FULL-TIME LEARNING

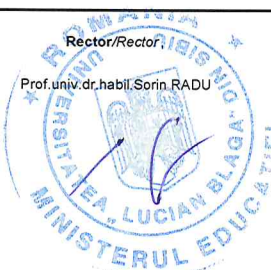
Valabil / Valid

începând cu anul universitar 2024-2025
starting with the academic year 2024-2025
pentru anul universitar 2026-2027
for the academic year 2026-2027

PLAN DE ÎNVĂȚĂMÂNT / CURRICULUM

ANUL 3 / 3rd YEAR

Nr. Crt. No.	Disciplina Subject	Cod Code	Semestrul 1/ 1st Semester					Semestrul 2/ 2nd Semester					NOSI/ sem					
			C	S	L	P	Alte	Ver. Eval.	Cred. Cred.	C	S	L		P	Alte	Ver. Eval.	Cred. Cred.	
5.1	Gestiunea forțelor de vânzare Management of Sales Forces	FSE.MMA.MAR.L.DO.5.1100.E-5.1	1	1				Examen	5								97	
5.2	Simulări de marketing Marketing Simulation	FSE.MMA.MAR.L.DO.5.2200.E-5.2	2	2				Examen	5								69	
5.3	Baze de date pentru marketing Databases Marketing	FSE.MMA.MAR.L.DO.5.2020.E-5.3	2		2			Examen	5								69	
5.4	Business to business marketing Business to Business Marketing	FSE.MMA.MAR.L.DO.5.2200.E-5.4	2	2				Examen	5								69	
5.5	Design și estetică Design and Esthetics	FSE.MMA.MAR.L.EA.5.2200.E-5.5															69	
5.6	Analiza economico-financiară Economic and Financial Analysis	FSE.MMA.MAR.L.EA.5.2200.E-5.6	2	2				Examen	5									
5.7	Comerț electronic E-commerce	FSE.MMA.MAR.L.EA.5.2200.E-5.7																
5.8	Marketingul organizațiilor non-profit Marketing for Nonprofit Organisations	FSE.MMA.MAR.L.DA.5.2200.E-5.8																
5.9	Sisteme ERP ERP Systems	FSE.MMA.MAR.L.EA.5.2200.E-5.9	2	2				Examen	5									
5.10	Programe aplicative de marketing Marketing Applied Techniques	FSE.MMA.MAR.L.DA.5.2200.E-5.10															69	
6.1	Sistemul logistic al firmei Business Logistics	FSE.MMA.MAR.L.DO.6.2200.E-5.1								2	2				Examen	5	77	
6.2	Marketing agroalimentar Agro Food Marketing	FSE.MMA.MAR.L.DO.6.2200.E-5.2								2	2				Examen	5	77	
6.3	Analiza informațiilor în SPSS Data Analysis Using SPSS	FSE.MMA.MAR.L.DO.6.2200.E-5.3								2	2				Examen	5	77	
6.4	Introducere în teoria jocurilor Business Games Introduction	FSE.MMA.MAR.L.EO.6.1100.E-4.4								1	1				Examen	4	76.	
6.5	Elaborarea lucrării de licență Degree Paper Drafting	FSE.MMA.MAR.L.DO.6.0500.C-3.5									5				Colocviu	3	5	
6.6	Marketingul responsabilității sociale Social Responsibility Marketing	FSE.MMA.MAR.L.EA.6.2200.E-4.6															52	
6.7	Marketingul micilor afaceri SME Marketing	FSE.MMA.MAR.L.DA.6.2200.E-4.7								2	2				Examen	4		
6.8	Marketing cultural Cultural Marketing	FSE.MMA.MAR.L.EA.6.2200.E-4.8																
6.9	Relații publice Public Relations	FSE.MMA.MAR.L.DA.6.2200.E-4.9																
6.10	Instrumente multimedia de marketing Multimedia Marketing Tools	FSE.MMA.MAR.L.EA.6.2200.E-4.10								2	2				Examen	4		
6.11	Automatizarea proceselor de afaceri prin RPA Business processes' automation through RPA	FSE.MMA.MAR.L.EA.6.2200.E-4.11															52	
			11	9	2	0	0		6E+0V+ 0C+0P+ 0A/R	30	11	16	0	0	0	6E+0V+ 1C+0P+ 0A/R	30	858
TOTAL ORE PE SAPTAMANA/ TOTAL NUMBER OF HOURS/WEEK			22					27										
			TOTAL S1:					TOTAL S2:					30					
Discipline facultative la propunerea facultății/ Facultative subjects proposed by faculty																		
5.11	Practică de specialitate Specialty Practice	FSE.MMA.MAR.L.DU.5.P6.C-3.11						6	Colocviu	3							75	
6.12	Practică de specialitate Specialty Practice	FSE.MMA.MAR.L.DU.6.P6.C-3.12											6	Colocviu	3		75	
Discipline facultative transversale la propunerea ULBS/ Transversal facultative subjects proposed by ULBS.																		
1	Limba străină (secundară) III / Foreign Language (secondary) III	ULBS.ULBS.ULBS.L.TU.5.0200.C-3.1		2					Colocviu	3							51	
2	Cultură și civilizație românească / Romanian Culture and Civilization	ULBS.ULBS.ULBS.L.TU.5.0200.C-3.2		2					Colocviu	3							51	
3	Multiculturalism și civilizație europeană / Multiculturalism and European Civilization	ULBS.ULBS.ULBS.L.TU.5.0200.C-3.3		2					Colocviu	3							51	
4	Educație pentru sustenabilitate / Education for Sustainability	ULBS.ULBS.ULBS.L.TU.5.0200.C-3.4		2					Colocviu	3							51	
			0	8	0	0	0		0E+0V+ 5C+0P+ 0A/R	12	0	0	0	0	0	0E+0V+ 1C+0P+ 0A/R	0	354
TOTAL ORE PE SAPTAMANA DISCIPLINE FACULTATIVE TOTAL NUMBER OF HOURS/WEEK (FACULTATIVE SUBJECTS)			8					0										
			TOTAL S1:					TOTAL S2:					0					



Decan/Dean,

Conf.univ.dr. Alin OPREANA

Alin Opreana

Director Departament/Head of Department,

Conf.univ.dr. Camelia BUDAC

Camelia Budac

PLAN DE ÎNVĂȚĂMÂNT / CURRICULUM
Doar pentru studenții ERASMUS / Only for ERASMUS students
ANUL 1,2,3,4 / 1st,2nd,3rd,4th YEAR

Nr. Crt. No.	Disciplina Subject	Cod Code	Semestrul 1* / 1st or 2nd Semester *						Semestrul 2/ 2nd Semester						NOSI/ sem			
			C	S	L	P	Alte	Ver. Eval.	Cred. Cred.	C	S	L	P	Alte		Ver. Eval.	Cred. Cred.	
Discipline facultative pentru studenții ERASMUS/ Facultative subjects for ERASMUS students																		
Module 1 / Module 1: Limba, cultura și civilizația română / Romanian Language, Culture and Civilization																		
1	Comunicare orală. Limba română (1) / Oral Communication. Romanian Language (1)	ULBS.ULBS.ULBS.L.TU.1.1100.C-4.1	2					Colocviu	4								72	
2	Comunicare scrisă. Limba română (1) / Written Communication. Romanian Language (1)	ULBS.ULBS.ULBS.L.TU.1.1100.C-4.2	2					Colocviu	4								72	
3	Gramatică. Limba română (1) / Grammar / Language Structure. Romanian Language (1)	ULBS.ULBS.ULBS.L.TU.1.1100.C-4.3	2					Colocviu	4								72	
4	Cultură și civilizație română (1) / Romanian Culture and Civilization (1)	ULBS.ULBS.ULBS.L.TU.1.1100.C-4.4	2					Colocviu	4								72	
5	Comunicare orală. Limba română (2) / Oral Communication. Romanian Language (2)	ULBS.ULBS.ULBS.L.TU.2.1100.C-4.5								2				Colocviu	4		72	
6	Comunicare scrisă. Limba română (2) / Written Communication. Romanian Language (2)	ULBS.ULBS.ULBS.L.TU.2.1100.C-4.6								2				Colocviu	4		72	
7	Gramatică. Limba română (2) / Grammar / Language Structure. Romanian Language (2)	ULBS.ULBS.ULBS.L.TU.2.1100.C-4.7								2				Colocviu	4		72	
8	Cultură și civilizație română (2) / Romanian Culture and Civilization (2)	ULBS.ULBS.ULBS.L.TU.2.1100.C-4.8								2				Colocviu	4		72	
			8	0	0	0	0	0	0E+0V+4C+0P	16	8	0	0	0	0	0E+0V+4C+0P	16	576
Module 2 / Module 2: Modul Interdisciplinar / Interdisciplinary Module																		
1	Noțiuni fundamentale de contabilitate și finanțe (1) / Introduction to Accounting and Finance (1)	ULBS.ULBS.ULBS.L.TU.1.2000.C-4.1	2					Colocviu	4								72	
2	Bazele ingineriei (1) / Engineering Essentials (1)	ULBS.ULBS.ULBS.L.TU.1.2000.C-3.2	2					Colocviu	3								47	
3	Protecția juridică a drepturilor omului la nivel național, european și internațional (1) / Legal Protection of Human Rights at National, European and International Level (1)	ULBS.ULBS.ULBS.L.TU.1.2000.C-3.3	2					Colocviu	3								47	
4	Text – Teatru – Film. Abordări interdisciplinare (1) / Text – Theatre – Film. Interdisciplinary Approaches (1)	ULBS.ULBS.ULBS.L.TU.1.2000.C-3.4	2					Colocviu	3								47	
5	Coordonate interdisciplinare ale bioeticii (1) / Interdisciplinary Coordinates of Bioethics (1)	ULBS.ULBS.ULBS.L.TU.1.2000.C-4.5	2					Colocviu	4								72	
6	Interacțiuni între societatea umană și sistemele ecologice (1) / Interactions between the Human Society and Ecological Systems (1)	ULBS.ULBS.ULBS.L.TU.1.2000.C-3.6	2					Colocviu	3								47	
7	Cunoașterea mediului social. Teorii, metode și practică (1) / Understanding Social Environment 3Theories, Methods and Practice (1)	ULBS.ULBS.ULBS.L.TU.1.2000.C-3.7	2					Colocviu	3								47	
8	Biotehnologie – Curs introductiv (1) / Biotechnology – An Introductory Course (1)	ULBS.ULBS.ULBS.L.TU.1.2000.C-3.8	2					Colocviu	3								47	
9	O abordare introductivă a ortodoxiei române în contextual ortodoxiei mondiale (1) / An Introduction to Romanian Orthodoxy in the Context of World Orthodoxy (1)	ULBS.ULBS.ULBS.L.TU.1.2000.C-4.9	2					Colocviu	4								72	
10	Noțiuni fundamentale de contabilitate și finanțe (2) / Introduction to Accounting and Finance (2)	ULBS.ULBS.ULBS.L.TU.2.2000.C-4.1								2				Colocviu	4		72	
11	Bazele ingineriei (2) / Engineering Essentials(2)	ULBS.ULBS.ULBS.L.TU.2.2000.C-3.2								2				Colocviu	3		47	
12	Protecția juridică a drepturilor omului la nivel național, european și internațional (2) / Legal Protection of Human Rights at National, European and International Level (2)	ULBS.ULBS.ULBS.L.TU.2.2000.C-3.3								2				Colocviu	3		47	
13	Text – Teatru – Film. Abordări interdisciplinare (2) / Text – Theatre – Film. Interdisciplinary Approaches (2)	ULBS.ULBS.ULBS.L.TU.2.2000.C-3.4								2				Colocviu	3		47	
14	Coordonate interdisciplinare ale bioeticii (2) / Interdisciplinary Coordinates of Bioethics (2)	ULBS.ULBS.ULBS.L.TU.2.2000.C-4.5								2				Colocviu	4		72	
15	Interacțiuni între societatea umană și sistemele ecologice (2) / Interactions between the Human Society and Ecological Systems (2)	ULBS.ULBS.ULBS.L.TU.2.2000.C-3.6								2				Colocviu	3		47	
16	Cunoașterea mediului social. Teorii, metode și practică (2) / Understanding Social Environment 3Theories, Methods and Practice (2)	ULBS.ULBS.ULBS.L.TU.2.2000.C-3.7								2				Colocviu	3		47	
17	Biotehnologie – Curs introductiv (2) / Biotechnology – An Introductory Course (2)	ULBS.ULBS.ULBS.L.TU.2.2000.C-3.8								2				Colocviu	3		47	
18	O abordare introductivă a ortodoxiei române în contextual ortodoxiei mondiale (2) / An Introduction to Romanian Orthodoxy in the Context of World Orthodoxy (2)	ULBS.ULBS.ULBS.L.TU.2.2000.C-4.9								2				Colocviu	4		72	
			18	0	0	0	0	0	0E+0V+9C+0P	30	18	0	0	0	0	0E+0V+9C+0P	30	996

Notă: Modulul de limbă, cultură și civilizație românească și Modulul interdisciplinar cuprind discipline predate în limba engleză și destinate exclusiv studenților ERASMUS+ incoming. Fiecare student ERASMUS+ incoming, indiferent de anul de studiu, are obligația de a alege pentru fiecare semestru de studiu minim două discipline din fiecare modul, cu condiția de a nu se depăși numărul de 6 discipline cumulate din cele două module pe fiecare semestru. În cazul Modulului interdisciplinar, studenții nu pot opta pentru aceeași disciplină în semestre diferite.



Decan/Dean,

Conf.univ.dr. Alin OPREANA

Director Departament/Head of Department,

Conf.univ.dr. Camelia BUDAC

PLAN DE ÎNVĂȚĂMÂNT / CURRICULUM
FORTHEN CAMPUS - Explore the Transylvanian Cultural Heritage -
ANUL 1,2,3,4 / 1st,2nd,3rd,4th YEAR

Nr. Crt. No.	Disciplina Subject	Cod Code	Semestrul 1 / 1st or 2nd Semester *						Semestrul 2 / 2nd Semester				NOSI/ sem			
			C	S	L	P	Alte	Ver. Eval.	Cred. Cred.	C	S	L		Ver. Eval.		
DISCIPLINARY MODULE																
I. Language and Intercultural communication																
1	Basics of translation. Theory and practice / Introducere în teoria și practica traducerii	FLIA.LMA.LMAEFG.L.SO.2.2100.E-3.1								2	1		Exam	3		
2	Basics of consecutive interpreting / Inițiere în interpretare consecutivă	FLIA.LMA.LMAEFG.L.SO.4.2100.E-4.1								2	1		Exam	4		
3	Practical course in (E/F/G) language I / Curs practic de limbă 2	FLIA.LMA.LMAEFG.L.SO.2.0020.C-3.5									2		Colloquy	3		
4	Practical course in (E/F/G) language II / Curs practic de limbă 3	FLIA.LMA.LMAEFG.L.SO.4.0020.C-3.3									2		Colloquy	3		
5	Practical course in (E/F/G) language III / Curs practic de limbă 4	FLIA.LMA.LMAEFG.L.SO.6.0020.C-3.11									2		Colloquy	3		
6	Contemporary English Language. Morphology / Limba engleză contemporană. Morfologie	FLIA.SAA.EFGR.L.SO.2.2100.E-4.9								2	1		Exam	4		
7	Discourse typology (E/F/G) III	FLIA.LMA.LMAEFG.L.FO.6.1100.E-2.7								1	1		Exam	2		
8	Linguistic and cultural mediation	FLIA.LMA.LMAEFG.L.SA.6.2100.C-3.21								2	1		Colloquy	3		
9	English Language. Grammar and Vocabulary Practice (Practical Course)	FLIA.SAA.EFGR.L.SO.2.0020.C-2.10									2		Colloquy	2		
10	Contemporary English Language. Syntax	FLIA.SAA.EFGR.L.SO.4.2100.E-4.12								2	1		Exam	4		
11	Techniques of Oral Communication	FLIA.SAA.EFGR.L.SO.4.0020.C-2.13									2		Colloquy	2		
12	Contemporary English Language. Sociolinguistics	FLIA.SAA.EFGR.L.SO.6.1100.E-2.12								1	1		Exam	2		
13	English Language. Text Interpretation (Practical Course)	FLIA.SAA.EFGR.L.SO.6.0020.C-2.13									2		Colloquy	2		
II. Literature, culture and civilization																
1	English literature of the 17th-18th centuries	FLIA.SAA.EFGR.L.SO.2.2100.E-4.8								2	1		Exam	4		
2	Culture and civilization (E/F/G) LMA	FLIA.LMA.LMAEFG.L.FO.2.1100.E-2.3								1	1		Exam	2		
3	Culture and civilization (E/F/G) Litera	FLIA.SAA.EFGR.L.SA.2.2100.E-3.12								2	1		Exam	3		
4	American Literature from the Early 20th Century to the Present	FLIA.SAA.EFGR.L.SO.6.2100.E-4.11								2	1		Exam	4		
5	The modern and contemporary British novel	FLIA.SAA.EFGR.L.SA.4.1100.C-2.17								1	1		Colloquy	2		
6	History of the Anglo-American essay	FLIA.SAA.EFGR.L.SA.6.1100.C-2.16								1	1		Colloquy	2		
7	English Literature from Early 20th Century to the Present	FLIA.SAA.EFGR.L.SO.4.2100.E-4.11								2	1		Exam	4		
8	Anglo-American Literature. Theories of the Novel / Rhetoric of literary texts	FLIA.SAA.EFGR.L.SA.4.2100.E-3.14								2	1		Exam	3		
9	Modern and contemporary prose in English. Text interpretation (practical course)	FLIA.SAA.EFGR.L.SA.6.0020.C-2.19									2		Colloquy	3		
III. Economics: Business administration and Business Informatics																
1	Business law	FSE.MMA.BA.L.FO.2.1100.E-4.2								1	1		Exam	4		
2	Microeconomics	FSE.MMA.BA.L.FO.2.2200.E-6.3								2	2		Exam	6		
3	Management	FSE.MMA.BA.L.FO.2.2200.E-6.4								2	2		Exam	6		
4	Basics of statistics	FSE.FIC.IEEN.L.DO.2.2200.E-4.4								2	2		Exam	4		
5	Fundamentals of programming	FSE.FIC.IEEN.L.DO.2.2020.E-5.6								2	0	2	Exam	5		
6	Entrepreneurship	FSE.MMA.BA.L.DO.2.2200.E-3.1								2	2		Exam	3		
7	Economic globalization	FSE.MMA.BA.L.EO.2.2100.E-3.5								2	1		Exam	3		
8	Promotional techniques	FSE.MMA.BA.L.DO.6.2200.E-5.1								2	2		Exam	5		
9	Economic and financial analysis	FSE.MMA.BA.L.DO.6.2200.E-5.2								2	2		Exam	5		
10	E-commerce	FSE.MMA.BA.L.DO.6.2200.E-5.3								2	2		Exam	5		
11	Human resource management	FSE.MMA.BA.L.DO.6.1100.E-4.4								1	1		Exam	4		
12	Consumer behavior	FSE.MMA.BA.L.DO.4.2200.E-5.1								2	2		Exam	5		
13	International marketing	FSE.MMA.BA.L.DO.4.2200.E-5.2								2	2		Exam	5		
14	Taxation	FSE.MMA.BA.L.DO.4.2200.E-4.3								2	2		Exam	4		
IV. Engineering (Mechatronics and Robotics)																
1	Computer-aided graphics	MCTEN.201.FO								2	0	2	Exam	5		
2	Computer programming and programming languages	MCTEN.202.FO								2	0	2	Colloquy	5		
3	Mathematical analysis	MCTEN.204.FO								2	2	0	Exam	4		
4	Material science and engineering	MCTEN.205.DO								2	0	2	Exam	4		
5	Numerical methods	MCTEN.206.FO								2	0	2	Exam	4		
6	Technical thermodynamics	MCTEN.401.DO								2	0	1	Colloquy	3		
7	Digital electronics	MCTEN.402.DO								2	0	1	Colloquy	3		
8	Power electronics	MCTEN.403.DO								2	0	1	Colloquy	3		
9	Fundamentals of automated systems	MCTEN.405.DO								2	0	2	Exam	5		
10	Fluid mechanics	MCTEN.406.DO								2	0	1	Exam	3		
11	Measurement systems and techniques	MCTEN.601.SO								2	0	1	Colloquy	3		
12	Machine tools and manufacturing	MCTEN.602.SO								2	0	1	Exam	4		
13	Data acquisitions systems	MCTEN.603.DO								2	0	1	Colloquy	2		
14	Software for virtual instrumentation	MCTEN.607.SO								2	0	1	Exam	3		
15	Industrial logistics	MCTEN.802.SO								2	0	1	Colloquy	3		
16	Mechatronic systems	MCTEN.803.DO								2	0	2	Exam	3		
TRANSVERSAL MODULE																
1	European institutions	FLIA.LMA.LMAEFG.L.CO.6.2200.E-3.2								2	2		Exam	3		
2	European economy	FSE.MMA.BA.L.FO.2.2100.E-5.6								2	1		Exam	5		
3	History of European mentalities	FLIA.LMA.LMAEFG.L.CO.6.2100.E-4.9								2	1		Exam	4		
4	Oral communication. Romanian language	ULBS.ULBS.ULBS.L.TU.2.1100.C-4.5								2			Colloquy	4		
5	Romanian culture and civilization	ULBS.ULBS.ULBS.L.TU.2.1100.C-4.8								2			Colloquy	4		
6	Text – Theatre – Film. Interdisciplinary Approaches	ULBS.ULBS.ULBS.L.TU.2.2000.C-3.4								2			Colloquy	3		
7	Interactions between the Human Society and Ecological Systems	ULBS.ULBS.ULBS.L.TU.2.2000.C-3.6								2			Colloquy	3		
8	Interdisciplinary Coordinates of Bioethics	ULBS.ULBS.ULBS.L.TU.2.2000.C-4.5								2			Colloquy	4		
9	Legal Protection of Human Rights at National, European and International Level	ULBS.ULBS.ULBS.L.TU.2.2000.C-3.3								2			Colloquy	3		
10	Introduction to Romanian history	ULBS.ULBS.ULBS.L.TU.2.2100.C-3.10								2	1		Colloquy	3		
11	Urban history and heritage in Transylvania	ULBS.ULBS.ULBS.L.TU.2.1100.C-2.11								1	1		Colloquy	2		
12	Romanian UNESCO heritage	ULBS.ULBS.ULBS.L.TU.2.1100.C-2.12								1	1		Colloquy	2		
OPEN MODULE																
1	Tutored project / practicum	FLIA.SAA.EFGR.L.SO.2.0060.C-3.14											Colloquy	3		
2	Tutored project / practicum	FLIA.SAA.EFGR.L.SO.4.0060.C-3.19											Colloquy	3		
3	Tutored project / Thesis writing	FLIA.SAA.EFGR.L.SO.6.0060.C-3.21											Colloquy	3		
4	Physical Education and sports	FLIA.SAA.EFGR.L.CO.2.0010.C-1.13									1		Colloquy	1		
5	Physical Education and sports	FLIA.SAA.EFGR.L.CO.4.0010.C-1.18									1		Colloquy	1		
6	Foreign languages: Romanian, English, French, German, Chinese, Norwegian, Spanish – non mandatory (elective course)	ULBS.ULBS.ULBS.L.TU.5.0200.C-3.1									2		Colloquy	3		
7	Business foreign language	FSE.MMA.BA.L.CO.2.1100.C-3.7								1	1		Colloquy	3		
			0	0	0	0	0	0	0E+0V+0C+0P	0	106	50	39	0E+0V+0C+0P	242	2735

Notă: Aceste cursuri sunt destinate studenților selectați să participe la FORTHEN CAMPUS, din proiectului FORTHEN, dar ele sunt accesibile și studenților din afara Alianței FORTHEN.



Rector/Rektor,

Prof. univ. dr. habilit. Sorin RADU

Decan/Dean,

Conf. univ. dr. Alin OPREANA

Director Departament/Head of Department,

Conf. univ. dr. Camelia BUDAČ