

PLAN DE ÎNVĂȚĂMÂNT/CURRICULUM

Nr. Crt.	Discipline	Nr. credite	Semestrul 1			Semestrul 2			Semestrul 3			Semestrul 4		
			C	A	Forma de verificare	C	A	Forma de verificare	C	A	Forma de verificare	C	A	Forma de verificare
1.	Negotiation and Public Relations	8	2	2	E.	-	-	-	-	-	-	-	-	-
2.	Intercultural Managerial Communication	7	2	2	E.	-	-	-	-	-	-	-	-	-
3.	Managerial Economics	8	2	2	E.	-	-	-	-	-	-	-	-	-
4.	English for Business Communication	7	2	2	V.	-	-	-	-	-	-	-	-	-
		30	8	8	3E +1V									
5.	Managerial Finance	8	-	-	-	2	2	E.	-	-	-	-	-	-
6.	Marketing Management	8	-	-	-	2	2	E.	-	-	-	-	-	-
7.	E-Business Management	7	-	-	-	2	2	E.	-	-	-	-	-	-
8.	Knowledge management	7	-	-	-	2	2	E.	-	-	-	-	-	-
	Total credite/ore pe săptămână/forme de verificare	30				8	8	4E						
9.	Technology and Operations Management	6	-	-	-	-	-	-	2	1	E.	-	-	-
10.	Brand Strategies	6	-	-	-	-	-	-	2	2	E.	-	-	-
11.	Sales Force and Logistics	6	-	-	-	-	-	-	1	2	E.	-	-	-
12.	International Project Management	6	-	-	-	-	-	-	2	1	E.			
13.	Business Taxation	6	-	-	-	-	-	-	1	2	E.	-	-	-
	Total credite/ore pe săptămână/forme de verificare	30							8	8	5E			
14.	Business Simulations	6	-	-	-	-	-	-	-	-	-	1	2	P.
15.	Competitive Strategies	6	-	-	-	-	-	-	-	-	-	2	1	P.
16.	International Standards for Financial Reporting (IAS/IFRS)	6	-	-	-	-	-	-	-	-	-	1	2	E.
17.	Strategy and Strategic Management	6	-	-	-	-	-	-	-	-	-	2	1	E.
18.	Research Seminar	3	-	-	-	-	-	-	-	-	-	-	2	P.
19.	Specialty Practice	3											60	P.
	Total credite/ore pe săptămână/forme de verificare	30										6	8	2E+ 4P
	Total credite	120												
			Sem.I 16 ore/săpt.			Sem.II 16 ore/săpt.			Sem.III 16 ore/săpt.			Sem.IV 14 ore/săpt.		

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 Lect. univ.dr. Camelia BUDAC