

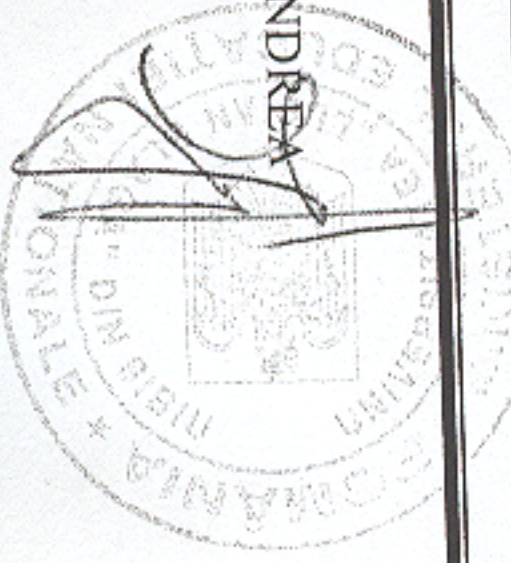
Starting from 2017/2018

“Lucian Blaga” University of Sibiu
 Faculty of Economic Sciences
 Domain: **Management**
 Specialization: **Business Management (english)**
 Master
 Duration of studies: 4 semesters

CURRICULUM

No	Discipline title	Credits	Ist Semester			IInd Semester			IIIrd Semester			4th Semester		
			C	S	Asses- ment method	C	S	Asses- ment method	C	S	Asses- ment method	C	S	Asses- ment method
1.	Negotiation and Public Relations	8	2	2	E	-	-	-	-	-	-	-	-	-
2.	Intercultural Managerial Communication	7	2	2	E	-	-	-	-	-	-	-	-	-
3.	Managerial Economics	8	2	2	E	-	-	-	-	-	-	-	-	-
4.	English for Business Communication	7	2	2	V	-	-	-	-	-	-	-	-	-
	Total credits/hours/week/assessment methods	30	8	8	3E+1V									
5.	Managerial Finance	8	-	-	-	2	2	E	-	-	-	-	-	-
6.	Marketing Management	8	-	-	-	2	2	E	-	-	-	-	-	-
7.	E-Business Management	7	-	-	-	2	2	E	-	-	-	-	-	-
8.	Knowledge management	7	-	-	-	2	2	E	-	-	-	-	-	-
	Total credits/hours/week/assessment methods	30				8	8	4E						
9.	Technology and Operations Management	5	-	-	-	-	-	-	1	1	E	-	-	-
10.	Brand Strategies	6	-	-	-	-	-	-	2	1	E	-	-	-
11.	Sales Force and Logistics	6	-	-	-	-	-	-	2	1	E	-	-	-
12.	International Project Management	5	-	-	-	-	-	-	1	2	E	-	-	-
13.	Business Taxation	5	-	-	-	-	-	-	6	2	E	-	-	-
14.	Specialty Practice	3	-	-	-	-	-	-	7	13	5E+1C	-	-	-
	Total credits/hours/week/assessment methods	30							7	13	5E+1C			
15.	Business Simulations	6	-	-	-	-	-	-	-	-	-	1	2	V
16.	Competitive Strategies	6	-	-	-	-	-	-	-	-	-	2	1	E
17.	International Standards for Financial Reporting (IAS/IFRS)	6	-	-	-	-	-	-	-	-	-	2	1	E
18.	Strategy and Strategic Management	6	-	-	-	-	-	-	-	-	-	-	1	C
19.	Research Seminar	3	-	-	-	-	-	-	-	-	-	-	60	C
20.	Elaboration of the dissertation	3	-	-	-	-	-	-	-	-	-	6	12	3E+1V+2C
	Total credits/hours/week/assessment methods	30										6	12	3E+1V+2C
	TOTAL	120	Sem.I 16 ore/săpt.			Sem.II 16 ore/săpt.			Sem.III 20 ore/săpt.			Sem.IV 18 ore/săpt.		

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