

“Lucian Blaga” University of Sibiu  
 Faculty of Economic Sciences  
 Domain: BUSINESS ADMINISTRATION  
 Specialization: **BUSINESS ADMINISTRATION – IN ENGLISH**  
 Title of the graduate: Bachelor in Economic Sciences  
 Duration of studies: 3 years  
 Form of study: in campus

Starting from 2017-2018

## CURRICULUM

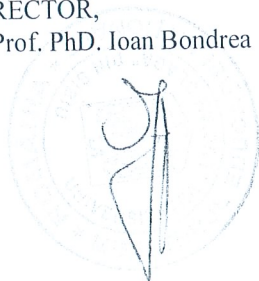
### I ST YEAR

No	Discipline title	Discipline code	I st Semester					II nd Semester				
			C	S	L	Asses ment method	Cre dits	C	S	L	Asses ment method	Cre dits
<b>Mandatory disciplines:</b>												
1.	Microeconomics	DF	2	2	-	E	5	-	-	-	-	-
2.	Accounting bases	DF	2	2	-	E	5	-	-	-	-	-
3.	Mathematics applied in economics	DF	2	1	-	E	4	-	-	-	-	-
4.	Marketing	DF	2	2	-	E	5	-	-	-	-	-
5.	History of economics	DF	2	1	-	E	5	-	-	-	-	-
6.	Business law	DF	1	1	-	V	3	-	-	-	-	-
7.	Business foreign language	DC	1	1	-	V	3	-	-	-	-	-
8.	Entrepreneurship	DD	-	-	-	-	-	2	2	-	E	3
9.	Informatics	DF	-	-	-	-	-	2	-	2	E	5
10.	Macroeconomics	DF	-	-	-	-	-	2	2	-	E	6
11.	Management	DF	-	-	-	-	-	2	2	-	E	5
12.	Economic globalization	DR	-	-	-	-	-	2	1	-	V	3
13.	European economy	DF	-	-	-	-	-	2	1	-	E	5
14.	Business foreign language	DC	-	-	-	-	-	1	1	-	V	3
15.	Sports	DC	-	1	-	V	1	-	1	-	V	1
<b>Facultative disciplines:</b>												
16.	Practice	DD	-	6	-	C	3	-	6	-	C	3
17.	Business foreign language 2	DC	1	1	-	V	3	1	1	-	V	3
Total hours per week			12	10		5E+ 2V	30	13	9	2	5E+ 2V	30
			I Sem. = 22/30					II Sem. = 24/30				

#### Legend:

DF – Fundamental disciplines; DD – Domain disciplines; DC – Complementary disciplines; DI – Relevant disciplines for domain, choosed by institution; E – Exam, V- Verification; C- Colloquy

RECTOR,  
Prof. PhD. Ioan Bondrea



DEAN,  
Assoc. Prof. PhD. Silvia Mărginean

DIRECTOR OF DEPARTMENT,  
Assoc. Prof. PhD. Camelia Budac

## CURRICULUM

### II ND YEAR

No	Discipline title	Discipline code	I st Semester					II nd Semester				
			C	S	L	Asses ment method	Cre dits	C	S	L	Asses ment method	Cre dits
<b>Mandatory disciplines:</b>												
1.	Statistics	DF	2	2	-	E	6	-	-	-	-	-
2.	Finance	DF	2	2	-	E	6	-	-	-	-	-
3.	Comparative management	DD	2	2	-	E	4	-	-	-	-	-
4.	Managerial accounting	DD	2	2	-	E	4	-	-	-	-	-
5.	Sustainable development of the firm	DR	2	2	-	V	3	-	-	-	-	-
6.	Business communication and PR	DD	2	2	-	E	4	-	-	-	-	-
7.	Promotional techniques	DD	-	-	-	-	-	2	2	-	E	4
8.	International marketing	DD	-	-	-	-	-	2	2	-	E	5
9.	Taxation	DD	-	-	-	-	-	2	2	-	E	5
10.	Business foreign language	DC	1	1	-	V	3	1	1	-	V	3
11.	Specialty practice	DD	-	-	-	-	-	-	6	-	C	3
12.	Sports	DC	-	1	-	V	1	-	1	-	V	1
<b>Optional disciplines – package 1:</b>												
12. 13.	Econometrics	DF	-	-	-	-	-	2	2	-	E	5
	Money and banking	DR										
	Online marketing	DR										
	International management	DD										
	Business ethics	DD										
	Business games	DR										
	Multilateral economic governmental organizations	DR										
	Merchandising	DD										
<b>Facultative disciplines:</b>												
14.	Business foreign language 2	DC	1	1	-	V	3	1	1	-	V	3
Total hours per week			13	13	-	5E+ 2V	30	11	17		5E+ 1V+ 1C	30
			I Sem. = 26/30					II Sem. = 28/30				

**NOTE:** Students will choose just one discipline from the package of “optionals”.

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**CURRICULUM**

**III RD YEAR**

No	Discipline title	Discipline code	Ist Semester					IInd Semester				
			C	S	L	Assesment method	Credits	C	S	L	Assesment method	Credits
<b>Mandatory disciplines:</b>												
1.	Project management for business	DD	2	2	-	V	5	-	-	-	-	-
2.	Strategic management	DD	2	2	-	E	5	-	-	-	-	-
3.	Marketing research	DD	2	2	-	E	5	-	-	-	-	-
4.	Economic and financial analysis	DD	2	2	-	V	5	-	-	-	-	-
5.	Consumer behavior	DD	-	-	-	-	-	2	2	-	E	6
6.	Information systems and applications in business administration	DD	-	-	-	-	-	2	-	2	E	6
7.	E – commerce	DD	-	-	-	-	-	2	2	-	E	5
8.	Elaboration of the dissertation	DD	-	-	-	-	-	-	5	-	C	3
<b>Optional disciplines – package 2:</b>												
11. 12.	Insurance and reinsurance	DD	2	2	-	E E	5 5	-	-	-	-	-
	International business	DR										
	Financial markets	DR										
	Customer relationship management	DD										
	Scientific techniques	DR										
	ERP systems	DR										
<b>Optional disciplines – package 3:</b>												
13. 14.	Human resource management	DD	-	-	-	-	-	2	2	-	V V	5 5
	Investments and corporate finance	DR										
	Supplier relationship management	DD										
	Logistics	DD										
	Assessment and financing of investments	DD										
	Data analysis using SPSS	DR										
<b>Facultative disciplines:</b>												
15.	Practice	DD	-	6	-	C	3	-	6	-	C	3
16.	Business foreign language 2	DC	1	1	-	V	3	1	1	-	V	3
Total hours per week			12	12	-	4E+ 2V	30	10	13	2	3E+ 2V+ 1C	30
			I Sem. = 24/30					II Sem. = 25/30				

NOTE: Students will choose one discipline from the package 1 of “optional disciplines” and two disciplines from the package 2 and 3 of “optional disciplines”.

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