



## Are you our next Intern?

Get to know our CEPROCS™ Team by participating in our Advertising and Branding internship program. You will work in a stimulating and collaborative international environment where you will gain practical experience and exposure to HR and Marketing processes that will jump-start your career.

### Your development as a part time intern for 6 months:

The Advertising and Branding Intern will be responsible for the development and execution of integrated marketing communications campaigns in support of our team.

1. Collaborating with Marketing Department to develop campaign input briefs and interfacing with our collaborators
2. Leading development of advertising creative for various mediums and audiences
3. Managing administrative duties
4. Helping develop our social media communications
5. External website updates
6. Social media communications
7. Video production/photo shoot coordination

## Qualifications

Currently pursuing a Bachelor's degree in Communication, Public Relations, Multimedia, Marketing or related field

Strong MS Office skills

Multimedia capability including capturing and editing photos and videos/learning platforms

Knowledge of graphic design principles and programs

Fluent German and English speaker preferred

Written communications skills/copywriting

Creative and innovative approach to communications and branding

Strong initiative and drive