



ULBS

Universitatea "Lucian Blaga" din Sibiu



Education and Culture
Lifelong Learning Programme

erasmus





ULBS

Universitatea "Lucian Blaga" din Sibiu

1. General information

1.1. About ULBS

Sibiu's higher education system dates back to the early 18th century, when high level classes were initiated within the Theological School. The year 1786 marked the beginning of higher education in Sibiu. The theological and pedagogical schools were followed in 1855 by the Law Academy, set up by the German population. In 1887 the Academy of Sibiu was disbanded, and it continued its activity in Budapest. Sibiu's higher education saw a new beginning in 1940, when the University of Cluj-Napoca was forced to seek refuge here, as a result of the Vienna dictate, through which northern Transylvania was relinquished to Hungary. A quarter of a century later, in 1969, the History Faculty of Sibiu was established as a branch of the University of Cluj. In 1971, the Faculty turned into the Faculty of Philology and History. In the same year the Faculty of Public Administration was set up, with a curriculum which was unique in the country.

The next year meant the foundation of a new faculty, the Faculty of Wood Processing, functioning as a branch of the Brasov University. The year 1976 marked the establishment of Sibiu's first autonomous institute of higher education, which comprised the following faculties: Philology and History, Economic and Administrative Law, and Mechanical Engineering. The dictator regime of the 80's gradually wound up the activity of the Faculty of Philology and History and that of the Faculty of Public Administration, until they disappeared completely. The Faculty of Mechanical Engineering was the only one to continue its activity as an Institute of Sub-Engineering, a division of the Polytechnic Institute of Cluj-Napoca. Following the revolution of December 1989, on 5 March 1990 the Ministry of National Education decreed the foundation of the University of Sibiu, which comprised five faculties: the Faculty of Letters, History and Law, the Faculty of Medicine, the Faculty of Textile and Food Technology, the Faculty of Engineering and the Faculty of Sciences. As regards the higher economic education, this was briefly present in Sibiu as part of the Faculty of Public Administration (1971-1974), which trained economists for the central and local public administration. This historical detail represented an incentive for the re-establishment of this field of study in 1991, together with other arguments such as: the existence of a long tradition of university education in Sibiu; the cultural character par excellence of the Sibiu area; the existence of a diversified economic, social and cultural activity, which could offer internship opportunities for students and encourage graduates' integration into the labour market; Sibiu's long tradition in tourism and its potential for development as a result of environmental and geographical factors, of the variety and beauty of the landscape, of its industrial and cultural development, of its ethnography, customs, historical and architectural monuments.

Starting from these premises, in 1991 the first economic module, with a specialization in Tourism and Services, was set up at "Lucian Blaga" University of Sibiu, as part of the Faculty of Sciences.

12 May 1995 is a memorable day in the history of "Lucian Blaga" University of Sibiu, due to the fact that it was the day when the University was given the name of the greatest creative personality of the 20th century: Lucian Blaga. He was born near Sibiu (on May 9, 1895 in Lancrăm, Alba county), but he lived in Sibiu during his theological studies (1914-1917).

During the 1991-2002 period, the higher economic education of Sibiu developed in keeping with the requirements of an economy which was restructuring, modernizing and opening to the outside.

1.2. About The Faculty of Economic Sciences

The Faculty of Economic Sciences was set up in 2002, with the mission to provide the highest quality of educational services in the economic field, to form and develop the professional skills of future economists and further the specialized knowledge of economic professionals. To this end, the academic staff is fully committed to training bachelors, masters and doctors of economic sciences, so as to help them enter an increasingly competitive labour market and integrate into an ever more demanding society. Our overall objective is the acquisition of solid specialist training by all those attending one of the Faculty's specializations.

The Faculty of Economic Sciences is part of the "Lucian Blaga" University of Sibiu, together with other eight faculties (the Faculty of Theology, the Faculty of Law, the Faculty of Letters and Arts, the Faculty of Social Sciences, the Faculty of Engineering, the Faculty of Medicine, the Faculty of Sciences, the Faculty of Agricultural Sciences, Food Industry and Environmental Protection) and three specialized departments (the Department of Protestant Theology, the Department for Distance Learning, the Department for Teacher Training). At present the university has over 20,000 enrolled students, more than 6,000 of whom attend our faculty's courses. The attractive educational offer, the high number and quality of our students and the modern facilities are strong points of the Faculty of Economic Sciences, an important component in the structure of the Sibiu University.

The Faculty of Economic Sciences is firmly rooted into the University's educational and research system, evidence of this being, among others, the excellent relations it maintains with other faculties through joint projects, mixed research teams, cross-curricular teaching, academic exchanges, collaboration at doctoral level, etc. These relations are materialized into outstanding results, which have contributed significantly towards an increased quality of higher education in Sibiu.



1.3. Becoming an ERASMUS student at The Faculty of Economic Sciences

In a highly interconnected and interactive world, LBUS could keep in the mainstream of academic events only by promoting international cooperation. After 1992, the year which marked the beginning of Dr. Ciocoi-Pop's administration, LBUS adopted a policy of unprecedented academic contacts and links. It was the leadership's strong conviction that, among the forty-eight state universities, eight military academies and forty-nine private universities of Post-Revolutionary Romania, LBUS could be successful only by interaction and cooperation.

Consequently, LBUS has established academic links and partnership agreements with eighty-five universities in thirty-five countries. A special place is held by the partnerships drawn with American, German, French and English universities, which materialized in student exchange programmes, fact-finding data trips for academics as well as a precious cooperation which has kept the University tuned in to what happens in the world. Worth mentioning are also the new ties with Chinese, Russian, Italian, Greek and Polish Universities. At present, in order to encourage the student mobility and to help developing the Erasmus student exchange programme, The Faculty of Economic Sciences is keeping a close partnership with 33 Universities from 16 different countries, as it follows:

- Instituto Politecnico de Lisboa – Portugal (<http://www.ipl.pt/>)
- Instituto Politecnico de Viana do Castelo – Portugal (<http://www.ipv.pt/>)
- Universitat de les Illes Balears – Spain (<http://www.uib.es/>)
- Universidad del Pais Vasco – Spain (<http://www.ehu.es/p200-shenhm/en>)
- University of Alcalá – Spain (<http://www.uah.es/>)
- Haute École de Namur – Belgium (<http://www.henam.be/>)
- Haute École Albert Jacquard – Belgium (
- University of Applied Sciences Landshut – Germany (<http://www.fh-landshut.de/>)
- Munich University of Applied Sciences – Germany (<http://www.hm.edu/en/index.en.html>)
- Eberhard Karls Universität Tübingen – Germany (<http://www.uni-tuebingen.de/>)
- Zirve University – Turkey (<http://www.zirve.edu.tr/en/>)
- Killis 7 Aralık University – Turkey (<http://www.kilis.edu.tr/>)
- Gaziantep University – Turkey (<http://www.gantep.edu.tr/en/>)
- Ordu University – Turkey (<http://www.odu.edu.tr/tr/>)
- Cankiri Karatekin University – Turkey (<http://karatekin.edu.tr/>)
- Cracow University of Economics – Poland (<http://uek.krakow.pl/pl/wspolpraca/wspolpraca-miedzynarodowa.html>)
- Politechnika Czestochowska – Poland (<http://www.pcz.pl/>)
- Politechnika Gdanska – Poland (<http://www.pg.gda.pl/>)
- University of Debrecen – Hungary (<http://www.unideb.hu/portal/en>)
- University of Miskolc – Hungary (<http://www.uni-miskolc.hu/public/>)
- Riga Teacher Training and Education Management – Latvia (<http://www.rpiva.lv/>)
- The Higher School of Psychology – Latvia

- Baltic International Academy – Latvia (<http://www.bki.lv/lang/eng/index.html>)
- Universita degli Studi “G. d’Annunzio” – Chieti – Italy (<http://www.unich.it/>)
- Universita degli studi di Foggia – Italy (<http://www.unifg.it/>)
- Inholland University Haarlem – Netherlands (<http://www.inholland.nl/inhollandcom/>)
- Saxion Hogescholen – Netherlands (<http://saxion.nl/>)
- University of Primorska – Slovenia (<http://www.upr.si/>)
- Universite de Bourgogne – France (<http://www.u-bourgogne.fr/>)
- Varna University of Economics – Bulgaria (<http://www.ue-varna.bg/en/>)
- Czech University of Life Science Prague – Czech (<http://www.czu.cz/en/>)
- University of Applied Science Northwestern Switzerland – Switzerland (<http://www.fhnw.ch/homepage>)
- University of Macedonia – Greece (<http://www.uom.gr/index.php?newlang=eng>)



Students willing to apply for an Erasmus scholarship in Romania should be aware of the fact that there are some conditions to be met:

1. International students

Non-EU citizens willing to study in Romania have to apply to Lucian Blaga University of Sibiu, in order to receive the pre-enrolment. The Letter of Acceptance will be issued by the Ministry of Education, Research and Innovation.



The following application papers are requested:

- Application form (filled in 2 copies);
- Certified copy of the Baccalaureate Diploma or equivalent - for undergraduate studies;
- Certified copy of the graduation certificate - for postgraduate applicants or PhD;
- Academic record translated into Romanian, English, French or German;
- Language certificate (see further instructions regarding this issue)
- Certified copy of the Birth Certificate;
- Certified copy of the passport;
- Medical certificate.

These documents have to be accompanied by legalized translations in a language of international circulation (by case), certified for authentication by the Embassy of Romania from the issuer country or with Apostille of Hague (for EU citizens).

Before coming to Romania, the non –EU citizens should obtain a valid visa for study in Romania from the Romanian embassies in their own countries.

The quantum of tuition fees for foreign citizens from non-EU countries is provided by Government Decision no. 22/29.08.2009. These fees are minimal and the final values will be decided by the universities. The fees should be paid in advance for a period of 9 (nine) months for full time courses and 3 (three) months for part time courses.

Admission to higher education institutions is based on the selection of application files. In order to apply to study architecture, arts and sports, international students are required to present their portfolio.

International students have to prove good knowledge of the teaching language (Romanian, English, French or German). Usually, international students learn Romanian during the preparatory year. The candidates who speak Romanian can skip the preparatory year after having passed a test of Romanian language. The candidates, who can formally prove that they have studied in Romanian for at least four years consecutively, do not need to pass the Romanian language test or to attend the preparatory year. Students will have to take language tests, during the academic year, in order to check their speaking and writing abilities.

Foreign students, who have begun to study in their home country or in another country, can finish their studies in Romania. This is possible according to each individual case, after the recognition and equivalence of diplomas by the Romanian universities where they wish to study.

(All documents can be found on our web site at the following address: <http://international.ulbsibiu.ro/download.html>)

All enquiries should be sent to the following e-mail address: dep.externe@ulbsibiu.ro

2. Erasmus students

How to apply?



- **Attention:** Application deadlines available on the faculty website: economie.ulbsibiu.ro , section “INTERNATIONAL”
- You will have to complete and send us **2 forms**:
 1. Student Application Form
 2. Learning Agreement (*for Erasmus Placements: Training Agreement*)
 - 3.

(All documents can be found on our web site at the following address: <http://international.ulbsibiu.ro/download.html>)

- Make sure that all your forms are **SIGNED** by you and the responsible of your university.
- Send the documents to the following e-mail address: dep.externe@ulbsibiu.ro. We prefer that you **send the forms by e-mail** (scanned version of the forms can be accepted. We don't need the originals). However, if you can not send the forms by e-mail, you can also use post or fax.
- When we receive **all** the forms, we will ask the Erasmus Coordinator from the Faculty to check & sign them.
- If the faculty agrees with and signs your forms, we will send a **scanned version of the forms + Letter of Invitation by e-mail** (both to you and to your university).
- We will also send the original **Letter of Invitation by air mail**.
- The procedure will take **4 – 6 weeks**. However, during holidays it can take longer time.

3. Erasmus Mundus students

- After selection you will check the International Relations Department website where you will find information about your further steps. Should you have any questions please contact the EMMA coordinator Dana Preda – dana.preda@ulbsibiu.ro

VISA REQUIREMENTS AND OTHER FORMALITIES

There are certain requirements from the university and embassy

VISA REQUIREMENTS

Student from following countries DO NOT require visa to enter in Romania.

Andorra, Antigua and Barbuda, Argentina, Australia, Bahamas, Barbados, Brazil, Brunei, Canada, Chile, Costa Rica, Croatia, Guatemala, Holy See, Honduras, Former Yugoslav Republic of Macedonia, Israel, Japan, Malaysia, Mauritius, Mexico, Monaco, Montenegro, New Zealand, Nicaragua, Panama, Paraguay, Saint Kitts and Nevis, Salvador, San Marino, Serbia (excluding holders of Serbian passports issued by the Serbian Coordination Directorate (in Serbian: Koordinaciona uprava)), Seychelles, Singapore, South Korea, United States of America, Uruguay, Venezuela nationals

- Special administrative regions of the people's republic of China:
 - Hong Kong SAR(1)
 - Macao SAR(2)
- British citizens who are not nationals of the United Kingdom, of Great Britain and Northern Ireland for the purposes of community law: British Nationals (Overseas)
- Schengen area members.

Student from the rest of the countries require visa to come to Romania.

What documents will be required for study visa?

Normally all the student entering Romania require D-type visa.

The application shall be accompanied by the following documents:

Summary documents needed specifically for Erasmus Mundus students are as follows.

- Filled visa application form D-type
- Letter of acceptance includes proof of tuition fee
- Valid passport
- Ministry Approval from Romania
- Letter of stay in Romania
- Medical Insurance
- Medical fitness certificate
- Two recent passport size photographs
- Birth certificate (Attested By Ministry of Foreign Affairs original +Photo copy attested)
- Police certificate (Attested By Ministry of Foreign Affairs original +Photo copy attested)
- Air ticket Booking
- Last studies Transcript(Attested by HEC+ Attested By Ministry of Foreign Affairs original +Photo copy attested) also attested by Romanian Embassy

- Last Degree (Attested by HEC+Attested By Ministry of Foreign Affairs original +Photo copy attested) also attested by Romanian Embassy

Visa Requirements for international Self funding students are the same as Erasmus students except self funding students have to show

- Proof of available funding for their studies and stay.
- A bank statement showing available funds.
- Medical Health insurance from registered company.

2. Being an ERASMUS student at The Faculty of Economic Sciences

2.1. Destination: Sibiu

Will Sibiu be your future destination? If your answer is a positive one, you should know that, according to Forbes, you will spend your next few months in one of Europe's „most idyllic places to live”.

Situated in the heart of Transylvania, at the foothills of the Carpathians, Sibiu is one of the most important cultural centers of Romania and one of the most beautiful medieval towns in Transylvania. Due to its cultural richness along with its history, traditional values, architectural and geographical beauty, Sibiu was designated a **European Capital of Culture** for the year 2007.

Those who are fond of culture will find Sibiu a great destination that will nourish their soul every moment and with every step they take. One's „cultural journey” should definitely start with visiting the museums. Sibiu is host of The Brukenthal National Museum, The Complex of Astra Museums, The German Lutheran Church Museum (30 Mitropoliei Street, Telephone: (+40) 269 206.730, web: www.teutsch.ro) and The Museum of Steam Locomotives (22 Dorobanților Street, Telephone: (+40) 269 431.685).

The Brukenthal National Museum is a complex of five museums which are separately located:

- **Brukenthal Palace** – *Piața Mare (Grand Square)* 4-5, Telephone: (+40) 269 211.699, (+40) 269 217.691
- **The Altemberger House Museum of History** – *Strada Mitropoliei Nr.2 (2 Mitropoliei Street)*, Telephone: (+40) 269 218.143
- **The Museum of Natural History** – *Strada Cetății Nr.1 (1 Cetății Street)*, Telephone: (+40) 269 213.156
- **The “August Von Spiess” Museum of Hunting** - *Strada Școala de Înot, Nr. 4*, Tel. (+40) 269 217.873
- **The Museum of Pharmacy** – *Piața Mică 26 (26 Small Square)*,

Telephone: (+40) 269 218.191

The Complex of Astra Museums group together ethnography and anthropology museums:

- **The Astra Museum of Folkloric Traditional Civilization** – *Rășinari Street*
Telephone: (+40) 269 242.599
- **The Museum of Saxon Ethnograph “Emil Sigerus”** – *Piața Mică Nr.21 (21 Small Square)*, Telephone: (+40) 269 218.195
- **The “Franz Binder” Museum of Universal Ethnography** – *Piața Mică Nr. 11 (11 Small Square)*, Telephone: (+40) 269 218.195

The feast for your eyes and soul should also include a representation of The “Radu Stanca” National Theater – an innovative institution, renowned, both nationally and internationally, for its nonconformist and inspirational representations. Along with the International Theater Festival (which is hosted year by year in Sibiu), The “Radu Stanca” National Theater played an important role in obtaining the distinction of European Capital of Culture in 2007. For detailed information about “Radu Stanca” National Theater, representations and tickets, please visit The Theatrical Agency (17 Nicolae Bălcescu Street, Telephone: (+40) 369 101.578) or access: <http://www.tnrs.ro/>.

One’s soul cannot be fully nourished without music, can it? Therefore, during your stay in Sibiu, you must not miss visiting The Sibiu Philharmonica (3-5 Cetății Street, Telephone: (+40) 269 206.507) for diverse concerts and musical events. For detailed information, please visit The Theatrical Agency (17 Nicolae Bălcescu Street, Telephone: (+40) 369 101.578) or access: www.filarmonicasibiu.ro.

One’s “cultural journey” can continue with long walks through the historical center, through The Large Square, The Small Square, The Huet Square in order to admire the defense towers, the great city walls and the amazing architecture. You can also visit all the historical churches located in Sibiu (access: <http://www.turism.sibiu.ro/en/biserici.htm> for detailed information). You definitely wouldn’t want to miss seeing the Evangelic Church, situated in the Small Square, The Council Tower (also located in the Small Square) and The Birdge of Lies, the first forged iron bridge in Romania.

If you enjoy spending your spare time outside, surrounded by nature, you should take some long walks in Sibiu’s parks. The largest of them all is Sub Arini Park, built between 1856 and 1865. At the present, the park stretches over 22 hectares, having a number of 68 tree species – the perfect shelter for 95 species of birds. One may also visit the Dumbrava Sibiului Natural Park, with the Zoological Garden. Noteworthy is the fact that The Sibiu Zoo is the oldest Zoological Garden in Romania, opened in 1929. Nowadays, the Zoological Garden in Sibiu

spreads over a surface of 15 hectares and shelters 187 animals and birds belonging to 47 different species. Astra Park and Tineretului Park are also worth seeing if you're looking for some quiet time.

Staying in Sibiu does not only resume to cultural activities and walks. One can have a blast anytime! Sibiu is a vibrant city which offers plenty of opportunities to spend your time out. There is a variety of bars, restaurants, night clubs and cafes that allow you to have a great time in the company of your friends and also to meet new people. You may find some of them here:

Amber Café (14 Large Square, web: <http://www.amringhotel.ro/cafenea-sibiu-en/>)

Atrium Café (16 Small Square, web: <http://www.atriumcafe.ro/home.html>)

Bohemian Flow (26 Small Square, web: <http://www.bohemianflow.ro/>)

Café Wien (4 Huet Square, web: <http://www.cafewien.ro/>)

Cheers (14 Rennes Street)

Crispus Pub (9 Mărășești Street)

Da Vinci Pub & More (9 Rațiu Street)

Einstein Café (13 Small Square, web: <http://www.cafeeinstein.ro/eins.html>)

Maya Lounge & Bar (2 George Coșbuc Street)

Music Pub (23 Small Square, web: <http://musicpubsibiu.ro/>)

Metal Church (6 Alba Iulia Road)

Oldies Pub (13 Nicolae Bălcescu Street, web: <http://www.oldiespubsibiu.ro/>)

Pardon Café (14 Cetății street, web: <http://pardoncafesibiu.ro/>)

Redal Café (

St. Andrews Scottish Pub (11 Avram Iancu Street)

The Box (24 Calea Dumbrăvii Street)

Vintage Pub Sibiu (Zaharia Boiu Street with Av. Măcelaru Ilie Street, web: <http://www.vintagepubsibiu.ro/>)

Union Retro Club (6 Small Square, web: <http://club.unionsibiu.com/>)

Tea Spot (33 Tribunei Street, web: <http://cafe.teaspot.ro/>)

(For further details about places in Sibiu, please check: <http://www.25h.ro/sibiu/locatii.php?id=1>)

You will find more helpful information about touristic attractions in Sibiu and its surroundings, culture, gastronomy and handicrafts by browsing the following brochure: <http://www.calameo.com/read/001296702b96a5ae01c79>

You can find more information about the city by accessing: http://www.turism.sibiu.ro/index_en.php

You can also download a map of the city at: <http://www.sibiu-turism.ro/UserFiles/Docs/Alte-foto-Docs/harta-sibiu-web.pdf>

2.2. Accommodation

“Lucian Blaga” University of Sibiu provides accommodation to its Erasmus students. They will be hosted, during their stay, at the student dormitories (31 Victoriei Boulevard – check the last section “Maps”).



Student Dormitory	Address	Capacity	No. of beds/ room	Bathroom	Lecture Room	Kitchen	Medical office	Fitness centre
I	31 Victoriei Boulevard	164	4	1/ room	✓	✓	X	X
II	31 Victoriei Boulevard	236	4	1/ floor	✓	✓	✓	✓
III	31 Victoriei Boulevard		1/2	1/ room	X	✓	X	X

For detailed information about your accommodation, please feel free to contact our Department for International Relations at dep.externe@ulbsibiu.ro

Address: 10, Victorie Bd., Sibiu, 550024, România

Tel: +40-(269) 21.60.62, Int. 129

Fax: +40-(269) 21.05.12

2.3. Study programmes for ERASMUS students

Sibiu is a charming and vibrant city, perfectly suited to delight culture lovers, fun lovers and those who are fond of outdoor activities. However, one must keep in mind that besides the “taste” of a new culture and besides acquiring deeper insights into the host country, the Erasmus programme aims at knowledge development.

As a result, the educational offer for the Erasmus students of The Faculty of Economic Sciences includes a number of courses, taught in English, designed to open new horizons and, nevertheless, improve the students’ economic knowledge:

SEMESTER I

Code	Subject	Credits
1	Microeconomics	6
2	Basics of Informatics	4
3	Applied mathematics in business	4
4	Commerce economy	4
5	Negotiation Techniques	3
6	European Economy	4
7	Restaurant and hotel techniques	5
8	Marketing research	5
9	World economy	4
10	Promotional techniques	4
11	Consumer Behaviour	4
12	Law	4
13	Marketing	5
14	Financial Accounting	4
15	Public Finance	4
16	Economic Doctrines	3
17	Investments	3
18	Financial and Economic Analysis	5
19	Budget and public treasury	5
20	Management accounting	3
21	Accounting	5
22	Nonprofit organization accounting	5
23	Management	4
24	Financial Markets	3
25	Financial Audit	5
26	Business Communication	4
27	International Management	5
28	Organizational Behaviour	5

29	Quality Management	3
30	Finance	4
31	Service Management	5
32	Strategic Management	5
33	English/French/German	3

1	Negotiation and public relations	8
2	Intercultural managerial communication	7
3	Managerial economic	8
4	English for Business communication	7
5	Technology and operational management	8
6	Brand strategies	8
7	Sales force and logistics	7
8	Business Taxation	7
9	Behaviour of services consumer	7
10	Competences management	7
11	Ethic in business and social responsibility of the firm	7
12	Competitive strategies	8
13	Merchandising techniques	7
14	Modern strategies in human resources management	8
15	International finance	8
16	International financial management	6
17	International standards of financial reporting	6

SEMESTER II

Code	Subject	Credits
1	Macroeconomy	6
2	Economy and enterprise management	5
3	Management	6
4	Marketing	6
5	Law	4
6	Marketing in commerce, tourism and services	4
7	Management in commerce, tourism and services	4
8	Economic and financial analysis	4
9	Electronic commerce	4
10	Tourism operations techniques	4
11	Commercial techniques	5
12	Project management in business	5
13	Commercial transactions	5

14	Accounting (basic)	5
15	Management	4
16	Finance	5
17	European Economy	4
18	Banking products and services	4
19	Financial and banking marketing	4
20	Capital markets	4
21	Financial Management	4
22	Financial projects management	3
26	Financial accounting	5
27	Fiscality	4
28	Investments management	4
29	Supply management	4
30	Financial Management	5
31	SME Management	4
32	Economic projects	4
33	Public management	4
34	Compared management	5
35	Quantitative methods in management	5

Code	Subject	Credits
1	Network business	6
2	Managerial finance	7
3	Marketing management	5
4	E-Business Management	7
5	Knowledge management	5
6	Business simulations	6
7	Project Management	6
8	International standards for financial reporting	6
9	Strategy and strategic management	6
10	Ecoturism and environment conservation	8
11	Service quality	7
12	Intern Marketing Strategies	7
13	Retailing strategies	6
14	Human resources and organizational behaviour in turism and services	6
15	Brand strategies	7
16	Acquisitions and sales strategies	8
17	Quantitativ reaserch and marketing modelation*	6
18	Managerial communication	6

19	Management of change and organizational development	6
20	Corporate finance	8
21	Compared banking systems	8
22	Investment banks	6
23	Management of risk and banking performance analysis	6
24	Acquisitions, mergers and corporate restructuring	6

In order to facilitate your learning process, it is highly recommended that you visit the Central University Library (2A Lucian Blaga Street, web: <http://bcu.ulbsibiu.ro/en/index.html>) that can offer you a collection of more than 600.000 bibliographic units, 350.000 already in the online catalogue, 14.000 volumes of periodicals, subscriptions for important electronic databases (Springer Link, Legis), the application Softlink - Liberty 3, Alice for Windows (specialized library softwares), free access to the bibliographic data, free access reading rooms on 4 levels and distinct domains, 400 places in the reading rooms provided with special equipments for connecting to the Internet, computers, scanners and and multifunctional printers on every level.



ESN Sibiu

ESN Sibiu is a section of one of the biggest interdisciplinary student associations in Europe, that is activating in 35 countries and since 1989 is supporting and developing student exchange.

Our **MISSION** is:

- ✿ to work in the interest of international students;
- ✿ to try to make their integration as easy, funny, and constructive as possible;
- ✿ to promote multiculturalism within students and encourage volunteering;
- ✿ to foster international mobility and offer the necessary information for students who want to study abroad;
- ✿ to contribute to the improvement and accessibility of student mobility.

Follow us on Facebook:



ESN Sibiu



Esn Sibiu

... and keep your eyes on our upcoming events ;).

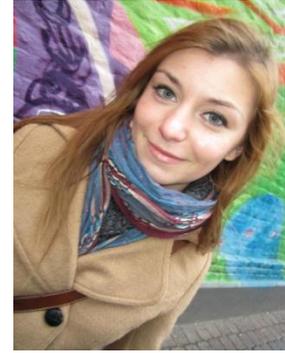
For any questions, curiosities or if you want to join our team write us at
contact@sibiu.esn.ro



3. Why should you live the ERASMUS experience?

What else could be more convincing than the testimonials of the students who have lived the Erasmus experience?

“I’ve answered with a strong YES to the challenge of being an Erasmus student. I’ve travelled; I’ve met a lot of different people and discovered wonderful places. I’ve changed thoughts and ideas with others; I was impressed by the people around me, even by me at a certain point. I was afraid sometimes, but I’ve promised myself to never give up on my projects, even if I am supposed to “swim against the current”. I’ve broken a lot of bags, I’ve chased numerous buses, trains, airplanes, and my id documents have been stolen, but still... I am always ready to start over.”



*Elena Marcu ,
Erasmus student in Ghent, Belgium*



“Every time I hear the word Erasmus I pause for a second and relive every moment. I have managed to meet and become friends with a lot of people - students coming from all over the world with a common goal: live a lifetime experience, and in my opinion we have all succeeded it. And it was wonderful; words cannot describe the true feelings behind it... All the things I have learned and lived will not only help me in my prospective career but will also have a huge impact on my overall general development. I am much more self-confident now, I feel stronger and more open to deal with life. Now, I impose myself higher goals and I have higher expectations from “the new me”. Before leaving Romania I was asking myself if I did the right choice, but now I have the answer... yeah, it was, no matter what, a great life experience, and as every experience it comes with pro’s and con’s, with joy and sadness. I have learned something from all of them, therefore, I will always remember everything with enthusiasm and I would go for it over and over again.”

*Georgiana Brădescu
Erasmus student in Ghent, Belgium*



“The Erasmus scholarship was a great experience for me and it is something that has changed my mindset completely. During the four months spent abroad, I got to know more about myself but also about the world that surrounds me. I believe that this programme is very beneficial for students because it helps them to learn how to work in an international environment. I lived in a foreign country, I became more organized and least but not last, I made friends from all over the world. The

Erasmus experience has finished very fast but its benefits will last forever.”

Alexandru Gavoreanu

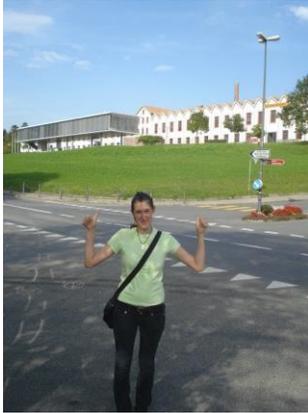
Erasmus student in Prague, Czech Republic

„Although four years have passed since my Erasmus experience in Gdansk, its memory is still very fresh because I consider it the best time of my life! It was the period that I learned the most, not only from an educational point of view, but also from a cultural and social one. Being an Erasmus student is like taking a maturity test without even knowing it!.,



Anca Șerban

Erasmus student in Gdansk, Poland



"Two years ago I took part in an Erasmus mobility programme at the University of Liechtenstein. Beyond the study experience, I had the opportunity to meet people with whom I had so many things in common, yet who were significantly different. This experience helped me understand the cultural diversity; it made me a new person with a different way of thinking. But my Erasmus experience did not stop at the end of those six months, because now I have great memories from the places I visited and I have friends all over the world. Sharing all these amazing experiences makes me part of an ongoing programme, of a world-wide community."

Simona Cimpoca

Erasmus student in Vaduz, Lichtenstein

"What I felt at the beginning of the Erasmus experience was fear. I was afraid that I wouldn't manage with the language, cultures, educational system. But all that passed away the moment I went the first day at the university. I was welcomed with such a great joy that soon I forgot all my fears. I cannot say what I felt through my experience, I cannot explain it in words, but I still get goose bumps even thinking about it. It is an experience that I will never forget and more important is that I realized there are so many cultures in this world and each one of them is interesting and worth knowing it. The friends I've made during Erasmus programme will be friends for life and since I am gone from there we still visit each other at least once a year and for me that says a lot."



Ana-Maria Calin

Erasmus student in Deventer

“Erasmus gave me the opportunity to study in Belgium for 1 semester, at the University of Gent, and for me, this was the start of a long list of shocks, adventures and emotions, in other words: BEAUTIFUL MEMORIES. Even that, at the beginning, I had to deal with many cultural shocks and to face many problems regarding the city, the people stereotypes or the common misconceptions about Romanians, after a short time I didn't want to come back in Romania anymore, because I felt that I belong there. I began to learn Dutch, I developed strong friendships among the other students, I created my own habits, I had my own distribution of money and I knew enough things about Belgium in order to live there for a long period. For me, my Erasmus experience was THE BEST EXPERIENCE OF MY LIFE, because it opened my mind, helped me in my studies and gave me many friends and beautiful memories to carry on with me for the rest of my life. “



*Diana – Elena Mujat
Erasmus student in Ghent, Belgium*



“Erasmus has caught my curiosity of seeing how things are going on in another place, in another country. I've liked the idea of leaving with an Erasmus scholarship because I was aware that it is time for a change in my life: to exceed my limits, to go outside my comfort zone. I wanted to test my ability of adapting to a new situation, to a new culture and of dealing with things on my own, far from home. This change had a great impact on my future, both personal and academic. The Erasmus experience changed me as a person, it had determined me to grow up, to see things from a different perspective and to become more independent. In my try of socializing with people of different cultural background and of integrating in the daily life of a foreign country, made me more open minded, more flexible and far more tolerant. The four months spent in Belgium represented a wonderful experience that I will always like to relive. I can say that I've made the first step in opening new horizons. One advice for the ones that are thinking of going for it or not: don't miss this opportunity! Once you get there you will know that you've made the right choice! “

“Erasmus doesn't make your trouble disappear. It teaches you how to handle new ones.”

*Adina Fleşer
Erasmus student in Ghent, Belgium*



My Erasmus Experience :

Unique. Extraordinary. Special. These are the words that perfectly describe my Erasmus experience. I was an Erasmus student in Deventer, Holland at Saxion University of Applied Sciences and I studied Marketing and International Management for 6 months. Beside the considerable boost of theoretical knowledge these 6 months gave me the chance to reinvent myself through the social system of the country but also by having the chance to meet great people from all over the world, people who opened my eyes and taught me "the value of one moment". Erasmus was an experience that I would repeat anytime if I would have the possibility without having any doubts!

*Monica Beca,
Erasmus student in Deventer, Holland*

“The Erasmus experience is one of the most beautiful memories from faculty time. I've spent the most intense year of my life together with persons from all around the world, I've visited places that I would never have thought I will, I've made a lot of friends, I've developed myself both intellectually and personally. The status of being an Erasmus has changed my life radically and only those who have lived the experience can understand! After being an Erasmus student you see the life with different eyes! I can strongly affirm that I would give anything to have this opportunity one more time! “



*Anamaria Semiciuc
Erasmus student in Madrid, Spain*



“Since I've heard of the program I knew that I have to subscribe. I took that decision when I finished highschool. So at the university, I applied for the mobility as soon as I could. I am very happy I did that, because Erasmus was the best thing that happened to me as a student. There were both good and bad moments, but I don't regret any of them. It's a great life experience and I recommend it to all students. When you come back home it feels like you had a dream, a great one!”

*Andreea Moraru,
Erasmus student in Ghent, Belgium*



“I will try to shortly describe my Erasmus experience, of which I can say it was not only a great educational experience, but also an excellent opportunity to learn more about myself, about others. I can only think of positive aspects, starting with the beauty of the city and ending with the wonderful memories I have with my new friends. I am happy with the choice I made and I am sure that everything I’ve learned during my short stay there will help me both professionally and personally. That being said, I gladly recommend you to apply for this scholarship because you will have an amazing surprise! Germany is a wonderful place where the opportunities to have fun never cease to arise and I can assure you that here you will live the “Erasmus experience” to its fullest!

Lucaciu Alexandra
Erasmus student in Landshut, Germany



“Without any doubt, the time spent in Latvia, thanks to the Erasmus mobility, was the most beautiful period in my whole life. I am sure that there is no other experience that could be so special for a student. I had a great time there, I’ve made dozens of friends from all corners of the world, I’ve travelled and I’ve learned from extraordinary teachers. The five months spent there, in one of the most

beautiful cities of Europe, were a dream. Riga is a lively cultural city, with a rare beauty and it will become the European Capital of Culture in 2014.”

Coldea Bogdan
Erasmus student in Riga, Latvia

Erasmus is like a fairy tale- it's the moment you realise you've grown up and you go far away from your family for discover new places, new people, new cultures. It's the time when the main activities for you are : partying and studing . Erasmus was the biggest lesson for me because I discovered myself , i made friends for life and i figured out what i want for my future. ERASMUS changed for ever my life!!!

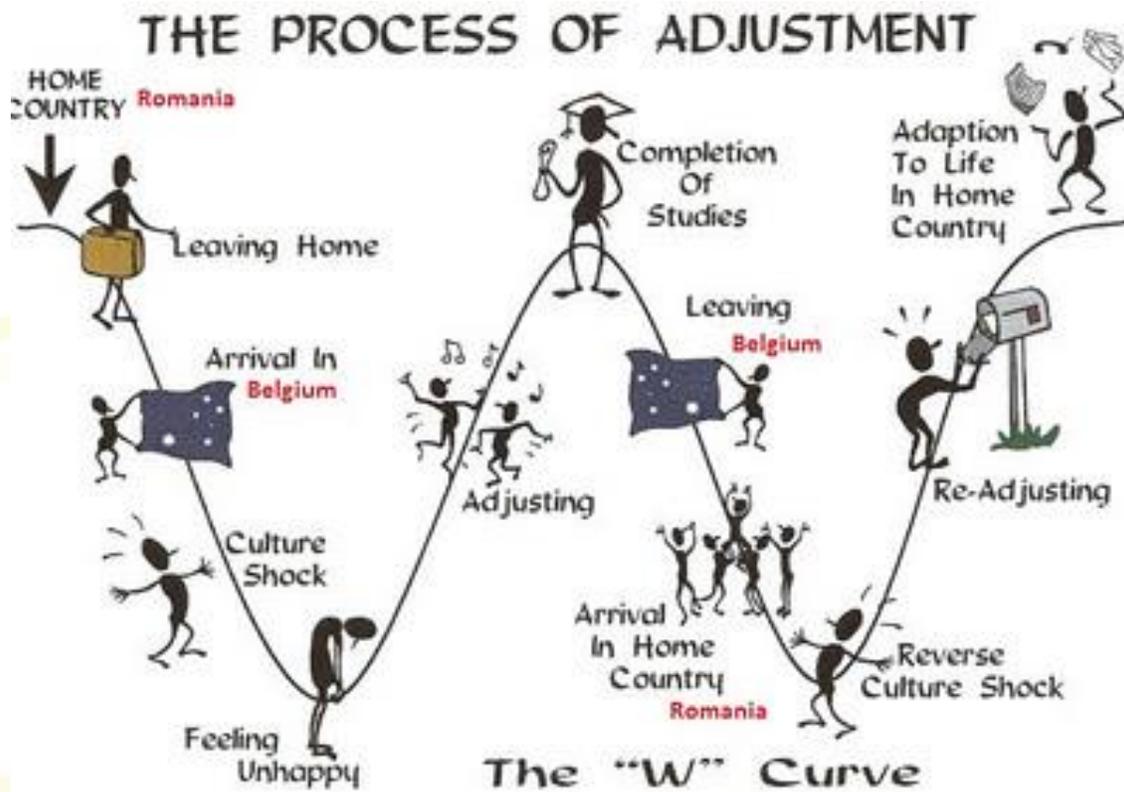


Sima Alina
Erasmus Student in Ghent, Belgium



Even words like unique or wonderful wouldn't be enough to describe the Erasmus experience. My choice to go study in Belgium for a semester was influenced by the wish to meet people from different cultures with whom to share unforgettable moments. Thanks to this experience I've learned to be more open-minded, talkative and to make friends from all corners of the world. The Erasmus experience meant for me socializing, knowledge, personal development, acceptance and discipline.

Mihaela Neagoe
Erasmus student in Ghent, Belgium







... but ERASMUS means more

KbGE Summer School (Erasmus Intensive Programme)

The green economy transformation – the conversion of traditional economies into modern, ecologically and socially sound economies – will be the crucial paradigm of the next few decades.

The globalisation process which has been prevalent for the last decades has challenged and partly incapacitated economic theories and practices. As natural catastrophes and scarcer resources are gaining the headlines and have a deep impact on economies, it is of utmost importance to educate students and citizens on the principles of Green Economy, under whose premises the results are improved human well-being and social equity, while significantly reducing environmental risks and ecological scarcities.

The Knowledge-based Green Economy: Challenges, Constraints and Opportunities summer school comes in answer to the issues stressed above and is the first intensive program organized by the Faculty of Economics, University Lucian Blaga of Sibiu, now in its second edition and funded by the National Agency for Community Programmes in Education and training through the LLP Erasmus.

In fact, it was a project that competed with dozens of projects submitted by other universities in Romania and which, after evaluation, obtained the score needed for financing. Such a program is attractive because students and teachers meet several higher education institutions in order to encourage efficient and multinational teaching of specialist topics which might otherwise not be taught at all or only in a very restricted way in different institutions of higher education. The intensive programme allows students and teachers to work together in multinational groups and so, to benefit of special learning and teaching conditions, which are not available in a single institution, and to gain new perspectives on the topic being studied. The program also allows teachers to exchange views on teaching content and new curricula approaches and to test teaching methods in an international context.



The Summer School was dedicated to students from the four universities that are part of the consortium - University "Lucian Blaga", Universita di Bologna – Italy, National University of Primorska - Slovenia and the Universitat de les Illes Balears - Spain.

For the third edition we are looking forward for new enthusiastic participants who are willing to learn, work in a multicultural environment and make a positive change concerning the Knowledge-based Green Economy.

Assoc. Dr.Cristina Tănăsescu

Intensive Programme Coordinator





Testimonials

"I'm for the first time in Romania and I'm glad I came to this school, I made friends from Romania, Italy and other countries. Romania is very different from what I expected and if Romanians in Spain don't have a very good image, I came here and I saw great people. It was a very interesting program. We are exactly the same – you and us, Italians, we are all equal. I love this country, not only for great food and cheap drinks, but for the people here. And after this experience I'm seriously considering coming here for master, " said Oscar Garcia Rodriguez from Spain.

"I came here accidentally. The chairman of the professors at my university, told me that there is a place available if you want to go and I said immediately, without hesitation, "yes". The program was very nice, it was not just a course, it was more of a cultural exchange between students. From my point of view was about communicating with others, we talked a lot about the green economy and it was really interesting. And I want to say, thank Sibiu for having us here! " said Doris from Slovenia.

Among the 30 students, we had also Luigi Fratelli, a young student from Italy, which is the first student who has Down syndrome taking part to Erasmus mobility in Europe. "I choose Romania in order to get to know the people, places, and for the Romanian language I want to learn. I really liked Sibiu's homes, streets, your costumes, folklore, and food. As for the summer school, I've liked the theme and learning activities about Romanian traditions. I have made many friends here and especially fellow volunteers, Iulia and Georgiana helped me a lot and I am glad that they will remain my friends forever, " Luigi said excitedly.

"I choose Sibiu at the advice of my teachers and I think I was lucky. The theme is very interesting; companies should give more importance to the environment. What I found here was far beyond my expectations and left with a wonderful memory, so I'm sure I'll be back in Sibiu " told Ainhoa Martinez from Spain.

Georgiana Brădescu, one of the students involved in organizing the programme, said: "from the very beginning of the courses and volunteer work in organizing KbGE Summer School I knew it will be a project that I will always care about. Now, seeing it successful at the second edition I can say that my expectations have been met so I am really glad about it and grateful to have had the chance to be part of it. I have to thank Ms. Cristina Tanasescu for the initiative and the work done in order to make this possible, but also to my three dear colleagues from the organizing team: Iulia Apostu, Paul Bahnean and Bogdan Coldea. I am looking forward to the third edition of the Summer School, where, if I will have the opportunity I'll give my best to make this programme an exemplary one, a reference on both national and international level".

* Paul Bahnean, another student involved in the project organization believes that feedback will soon appear, and most foreign students will return to Sibiu to study. "We collaborated in organizing this project. I enjoyed the interaction with other students their way to communicate, to live, to see how we are. Students were very pleasantly surprised by the program and I think at least 80% will return as future Erasmus students or just visit Romania".

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Vice-dean for student life and international relations– Assoc. Prof. Ph. D. Răzvan ȘERBU

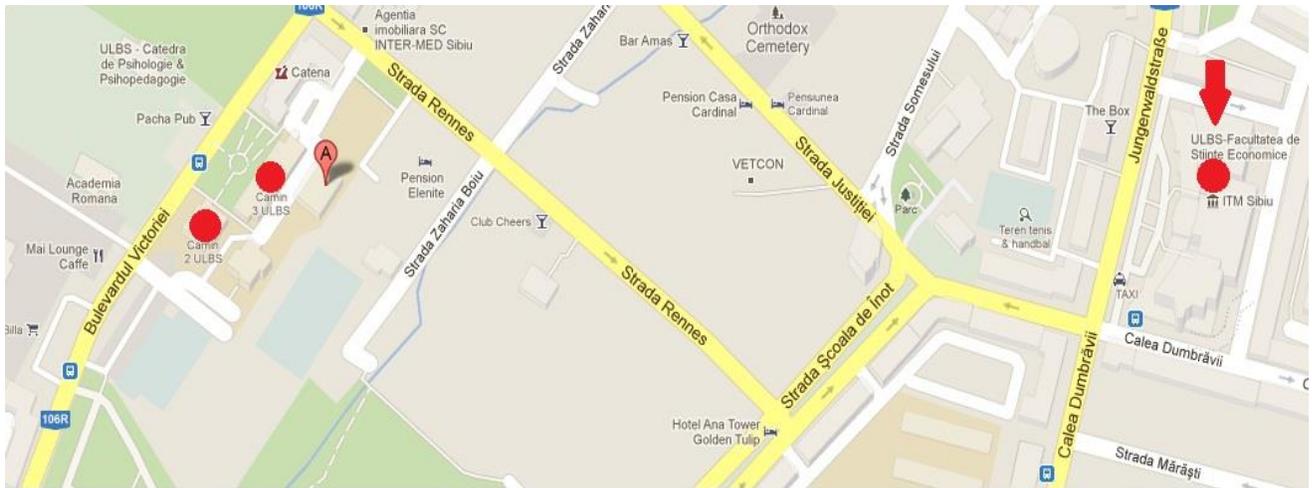
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Maps



Cămin 2, Cămin 3 ULBS (the dormitories)

ULBS – Facultatea de Științe Economice (The Faculty of Economic Sciences)



- Student dormitories

- Historical center

- The Faculty of Economics

A degree is no longer a passport



Go for ERASMUS!